

# Point of Purchase Packaging Market - 2022-2030

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## Abstracts

The Point of Purchase Packaging Market was valued at US\$ 14.0 billion in 2022 and is anticipated to reach US\$ 21.9 billion by 2030, at a CAGR of 0.058 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Point of Purchase Packaging Market.

This report delivers a comprehensive overview of the Point of Purchase Packaging Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Point of Purchase Packaging Market. The Point of Purchase Packaging Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Point of Purchase Packaging Market Scope:

By Material

Glass

Paper

Plastic

Metal

Others

## By Product

Counter Display

Floor Display

Gravity Free Display

Pallet Display

Sidekick Display

Dump Bin Display

Others

## By End-User

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

Automotive

Electrical and Electronics

Others

## Key Players

DS Smith

Georgia-Pacific LLC

Creative Displays

Swisstrib

Smurfit Kappa

International Paper Company

Sonoco Products Company

WestRock Company

Hawver Display

Fencor Packaging Group Limited

## Major Highlights

This report delivers a comprehensive overview of the Point of Purchase Packaging Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Point of Purchase Packaging Market. The Point of Purchase Packaging Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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