

Personalized Nutrition Market - 2022-2031

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Abstracts

The Personalized Nutrition Market was valued at USD 17.4 billion in 2022 and is anticipated to reach USD 48.9 billion by 2031, at a CAGR of 0.138 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Personalized Nutrition Market.

This report delivers a comprehensive overview of the Personalized Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Personalized Nutrition Market. The Personalized Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Personalized Nutrition Market Scope:

By Type

Active Measurement

Standard Measurement

By Dosage Form

Tablets

Capsules

Powders

Liquids

By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Retail Pharmacies

E-Commerce

Others

By Application

Standard Supplements

Disease Based Supplements

By End-User

Over the Counter (OTC)

Wellness and Fitness Centers

Hospitals and Clinics

Others

Key Players

NutraGene

Nestle Health Science

Nutrigenomix Inc.

Nutrafol Inc.

DNAfit Ltd.

Symrise

GenoPalate Inc.

23andMe Inc.

Viome Inc.

BASF SE

Major Highlights

This report delivers a comprehensive overview of the Personalized Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Personalized Nutrition Market. The Personalized Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by

region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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