

Personal Watercraft Market - 2022-2031

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Abstracts

The Personal Watercraft Market was valued at USD 1.6 billion in 2022 and is anticipated to reach USD 2.4 billion by 2031, at a CAGR of 0.047 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Personal Watercraft Market.

This report delivers a comprehensive overview of the Personal Watercraft Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Personal Watercraft Market. The Personal Watercraft Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Personal Watercraft Market Scope:

By Seating Capacity

Standing

One Seat Capacity

Two Seat Capacity

Three Seat Capacity

By Watercraft Type

Recreational Watercraft

Muscle Watercraft

Luxury Watercraft

Performance Watercraft

Sports Watercraft

By Hull

Plastics

Composites

Key Players

Honda Motors Co. Ltd.

BRP Inc.

Yamaha Motors Co. Ltd.

Kawasaki Motors Corp.

Lampuga

Jiujiang Poseidon Motorboat Manufacturing Co. Ltd.

BRO Inc

Arctic cat Inc

Polaris Industries

SLVH s.r.o.(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Personal Watercraft Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Personal Watercraft Market. The Personal Watercraft Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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