

# Nutritional Supplements Market - 2022-2031

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## Abstracts

The Nutritional Supplements Market was valued at USD 365.5 billion in 2022 and is anticipated to reach USD 595.4 billion by 2031, at a CAGR of 0.062 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Nutritional Supplements Market.

This report delivers a comprehensive overview of the Nutritional Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Nutritional Supplements Market. The Nutritional Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Nutritional Supplements Market Scope:

By Product Type

Dietary Supplements

Sports Supplements

Beauty Supplements

Others

### By Form

Capsule

Powder

Tablet

Liquid

Others

### By Age Group

Kids

Adults

Geriatric

### By Distribution Channel

Supermarkets/Hypermarkets

Pharmacy and Drug Stores

Specialty Stores

Online Stores

Others

## Key Players

Abbott Nutrition

Amway

Nestle

Glanbia Plc

Herbalife International of America

Archer Daniels Midland

PepsiCo

Nature's Bounty Co.

DuPont

American Health, Inc.(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Nutritional Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Nutritional Supplements Market. The Nutritional Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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