

North America Point-of-Care Diagnostics Market - 2024-2033

<https://marketpublishers.com/r/NA98ADF8E21FEN.html>

Date: December 2025

Pages: 243

Price: US\$ 2,999.00 (Single User License)

ID: NA98ADF8E21FEN

Abstracts

The North America Point-of-Care Diagnostics Market was valued at US\$ 6.74 billion in 2024 and is anticipated to reach US\$ 13.25 billion by 2033, at a CAGR of 0.079 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the North America Point-of-Care Diagnostics Market.

This report delivers a comprehensive overview of the North America Point-of-Care Diagnostics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding North America Point-of-Care Diagnostics Market. The North America Point-of-Care Diagnostics Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2033.

North America Point-of-Care Diagnostics Market Scope:

Key Players

BD

Major Highlights

This report delivers a comprehensive overview of the North America Point-of-Care Diagnostics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding North America Point-of-Care Diagnostics Market. The North America Point-of-Care Diagnostics Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned

to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. MARKET INTRODUCTION AND SCOPE

- 1.1. Objectives of the Report
- 1.2. Report Coverage & Definitions
- 1.3. Report Scope

2. EXECUTIVE INSIGHTS AND KEY TAKEAWAYS

3. MARKET HIGHLIGHTS AND STRATEGIC TAKEAWAYS

- 3.1. Key Trends and Future Projections

4. SNIPPET BY PRODUCT

- 4.1. Snippet by Technology
- 4.2. Snippet by Application
- 4.3. Snippet by End-User

5. DYNAMICS

5.1. Impacting Factors

5.1.1. Drivers

- 5.1.1.1. Rising Advancements in Point-of-Care Diagnostics
- 5.1.1.2. Rising Aging Population and Chronic Diseases in North America
- 5.1.1.3. XX

5.1.2. Restraints

- 5.1.2.1. Connectivity & Data Integration Issues
- 5.1.2.2. Competition from Alternative Diagnostic Technologies
- 5.1.2.3. XX

5.1.3. Opportunity

- 5.1.3.1. Expansion of Home-Based Testing
- 5.1.3.2. Advancements in Digital and Mobile Health Integration

5.1.4. Impact Analysis

6. STRATEGIC INSIGHTS AND INDUSTRY OUTLOOK

6.1. Market Leaders and Pioneers

- 6.1.1. Emerging Pioneers and Prominent Players
- 6.1.2. Established Leaders with the Largest Marketing Brand
- 6.1.3. Market Leaders with Established Products
- 6.2. Latest Developments and Breakthroughs
- 6.3. North America Regulatory and Reimbursement Landscape
- 6.4. Porter's Five Forces Analysis
- 6.5. Supply Chain Analysis
- 6.6. Patent Analysis
- 6.7. SWOT Analysis
- 6.8. Unmet Needs and Gaps
- 6.9. Recommended Strategies for Market Entry and Expansion
- 6.10. Scenario Analysis: Best-Case, Base-Case, and Worst-Case Forecasts
- 6.11. Pricing Analysis and Price Dynamics

7. POINT-OF-CARE DIAGNOSTICS MARKET, BY PRODUCT

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 7.1.2. Market Attractiveness Index, By Product
- 7.2. Infectious Disease Testing Products*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Blood Glucose Products
- 7.4. Blood Gas & Electrolyte Products
- 7.5. Hematology Testing Products
- 7.6. Urinalysis Products
- 7.7. Pregnancy and Fertility Testing Products
- 7.8. Tumor/Cancer Profiling Products
- 7.9. Drug-of-Abuse Products
- 7.10. Others

8. POINT-OF-CARE DIAGNOSTICS MARKET, BY TECHNOLOGY

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
 - 8.1.2. Market Attractiveness Index, By Technology
- 8.2. Lateral Flow Assays*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

- 8.3. Immunoassays
- 8.4. Molecular Diagnostics
- 8.5. Microfluidics
- 8.6. Others

9. POINT-OF-CARE DIAGNOSTICS MARKET, BY APPLICATION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 9.1.2. Market Attractiveness Index, By Application
- 9.2. Infectious Diseases*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Hematology
- 9.4. Cardiology
- 9.5. Endocrinology
- 9.6. Oncology
- 9.7. Drug Testing
- 9.8. Neurology
- 9.9. Others

10. POINT-OF-CARE DIAGNOSTICS MARKET, BY END-USER

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 10.1.2. Market Attractiveness Index, By End-User
- 10.2. Hospitals & Clinics*
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Diagnostic Laboratories
- 10.4. Ambulatory Surgery Centers (ASCs)
- 10.5. Home Care Settings

11. COMPETITIVE LANDSCAPE AND MARKET POSITIONING

12. COMPETITIVE OVERVIEW AND KEY MARKET PLAYERS

- 12.1. Market Share Analysis and Positioning Matrix
- 12.2. Strategic Partnerships, Mergers & Acquisitions

12.3. Key Developments in Product Portfolios and Innovations

12.4. Company Benchmarking

13. COMPANY PROFILES

13.1. BD*

13.1.1. Company Overview

13.1.2. Product Portfolio

13.1.2.1. Product Description

13.1.2.2. Product Key Performance Indicators (KPIs)

13.1.2.3. Historic and Forecasted Product Sales

13.1.2.4. Product Sales Volume

14. FINANCIAL OVERVIEW

14.1. Company Revenue

14.1.1. Geographical Revenue Shares

14.1.1.1. Revenue Forecasts

14.1.2. Key Developments

14.1.2.1. Mergers & Acquisitions

14.1.2.2. Key Product Development Activities

14.1.2.3. Regulatory Approvals, etc.

14.1.3. SWOT Analysis

14.2. QuidelOrtho Corporation

14.3. QIAGEN

14.4. Trinity Biotech plc.

14.5. BioMérieux SA

14.6. F. Hoffmann-La Roche Ltd

14.7. Siemens Healthineers AG

14.8. Abbott

14.9. Danaher Corporation

14.10. Nova Biomedical(LIST NOT EXHAUSTIVE)

15. ASSUMPTIONS AND RESEARCH METHODOLOGY

15.1. Data Collection Methods

15.2. Data Triangulation

15.3. Forecasting Techniques

15.4. Data Verification and Validation

16. APPENDIX

16.1. About Us and Services

16.2. Contact Us

I would like to order

Product name: North America Point-of-Care Diagnostics Market - 2024-2033

Product link: <https://marketpublishers.com/r/NA98ADF8E21FEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA98ADF8E21FEN.html>