

# North America Sports Nutrition Market - 2024-2032

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## Abstracts

The North America Sports Nutrition Market was valued at US\$ 52.16 billion in 2024 and is anticipated to reach US\$ 129.42 billion by 2032, at a CAGR of 0.1203 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the North America Sports Nutrition Market.

This report delivers a comprehensive overview of the North America Sports Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding North America Sports Nutrition Market. The North America Sports Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

North America Sports Nutrition Market Scope:

By Product Type

Protein-based Products

Non-protein Products

## Specialized Products

Detox Supplements

Others

## By Form

Powders

Ready-to-Drink Beverages

Capsules and Tablets

Gummies

Others

## By End-user

Athletes and Fitness Enthusiasts

Elderly Population

Recreational Users

Others

## By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Pharmacies

Online Retail

Others

### By Application

Pre-workout

Post-workout

General Wellness

Weight Management

Medical Nutrition

Others

### By Consumer Group

Children

Adults

Geriatric

### Key Players

Nestle S.A

Glanbia plc

Abbott Nutrition Inc.

Yakult Honsha Co Ltd

The Coca-Cola Company

Reckitt Benckiser Group Plc.

GNC Holdings

PepsiCo Inc.

Now Foods

Swanson LIST NOT EXHAUSTIVE

## Major Highlights

This report delivers a comprehensive overview of the North America Sports Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding North America Sports Nutrition Market. The North America Sports Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

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### Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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