

# Non-Alcoholic Beer Market - 2022-2031

<https://marketpublishers.com/r/N1886388BC8DEN.html>

Date: August 2025

Pages: 243

Price: US\$ 2,999.00 (Single User License)

ID: N1886388BC8DEN

## Abstracts

The Non-Alcoholic Beer Market was valued at US\$ 20.2 billion in 2022 and is anticipated to reach US\$ 28.7 billion by 2031, at a CAGR of 0.045 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Non-Alcoholic Beer Market.

This report delivers a comprehensive overview of the Non-Alcoholic Beer Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Non-Alcoholic Beer Market. The Non-Alcoholic Beer Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Non-Alcoholic Beer Market Scope:

By Type

Alcohol-Free Beer

De-Alcoholized Beer

Low-Alcohol Beer

## By Technology

Restricted Fermentation

De-Alcoholization

Others

## By Ingredient

Malted Barley

Hops

Yeast

Others

## By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

E-Commerce

Others

## Key Players

Anheuser-Busch InBer

Bernard Brewery

Behnoush Iran

Suntory Beer

Weihenstephan

Coors Brewing Company

Erdinger Weibbrau

Big Drop Brewing Co

Heineken N.V.

Athletic Brewing CompanyLIST NOT EXHAUSTIVE

## Major Highlights

This report delivers a comprehensive overview of the Non-Alcoholic Beer Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Non-Alcoholic Beer Market. The Non-Alcoholic Beer Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions

apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Snippet, by Type
- 3.2. Market Snippet, by Technology
- 3.3. Market Snippet, by Ingredient
- 3.4. Market Snippet, by Distribution Channel
- 3.5. Market Snippet, by Region

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of COVID-19 on the Market
  - 6.1.1. Scenario Before COVID-19
  - 6.1.2. Scenario During COVID-19
  - 6.1.3. Scenario Post COVID-19
- 6.2. Pricing Dynamics Amid COVID-19

- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During the Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

## **7. BY TYPE**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 7.1.2. Market Attractiveness Index, By Type
- 7.2. Alcohol-Free Beer
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. De-Alcoholized Beer
- 7.4. Low-Alcohol Beer

## **8. BY TECHNOLOGY**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
  - 8.1.2. Market Attractiveness Index, By Technology
- 8.2. Restricted Fermentation
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. De-Alcoholization
- 8.4. Others

## **9. BY INGREDIENT**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
  - 9.1.2. Market Attractiveness Index, By Ingredient
- 9.2. Malted Barley
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Hops
- 9.4. Yeast
- 9.5. Others

## **10. BY DISTRIBUTION CHANNEL**

### 10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.1.2. Market Attractiveness Index, By Distribution Channel

### 10.2. Supermarkets and Hypermarkets

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 10.3. Specialty Stores

### 10.4. E-Commerce

### 10.5. Others

## **11. BY REGION**

### 11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

### 11.2. North America

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.2.7.1. The U.S.

11.2.7.2. Canada

11.2.7.3. Mexico

### 11.3. Europe

11.3.1. Introduction

11.3.2. Key Region-Specific Dynamics

11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.3.7.1. Germany

11.3.7.2. The U.K.

11.3.7.3. France

- 11.3.7.4. Italy
- 11.3.7.5. Spain
- 11.3.7.6. Rest of Europe
- 11.4. South America
  - 11.4.1. Introduction
  - 11.4.2. Key Region-Specific Dynamics
  - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
  - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
  - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.4.7.1. Brazil
    - 11.4.7.2. Argentina
    - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
  - 11.5.1. Introduction
  - 11.5.2. Key Region-Specific Dynamics
  - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
  - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
  - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.5.7.1. China
    - 11.5.7.2. India
    - 11.5.7.3. Japan
    - 11.5.7.4. Australia
    - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
  - 11.6.1. Introduction
  - 11.6.2. Key Region-Specific Dynamics
  - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
  - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
  - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis

### 12.3. Mergers and Acquisitions Analysis

## **13. COMPANY PROFILES**

### 13.1. Anheuser-Busch InBer

#### 13.1.1. Company Overview

#### 13.1.2. Product Portfolio and Description

#### 13.1.3. Financial Overview

#### 13.1.4. Key Developments

### 13.2. Bernard Brewery

### 13.3. Behnoush Iran

### 13.4. Suntory Beer

### 13.5. Weihenstephan

### 13.6. Coors Brewing Company

### 13.7. Erdinger Weibbrau

### 13.8. Big Drop Brewing Co

### 13.9. Heineken N.V.

### 13.10. Athletic Brewing Company\*LIST NOT EXHAUSTIVE

## **14. APPENDIX**

### 14.1. About Us and Services

### 14.2. Contact Us

## I would like to order

Product name: Non-Alcoholic Beer Market - 2022-2031

Product link: <https://marketpublishers.com/r/N1886388BC8DEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1886388BC8DEN.html>