

Mug Market - 2023-2031

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Abstracts

The Mug Market was valued at US\$ 23.1 billion in 2023 and is anticipated to reach US\$ 47.4 billion by 2031, at a CAGR of 0.094 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Mug Market.

This report delivers a comprehensive overview of the Mug Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Mug Market. The Mug Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Mug Market Scope:

By Material

Strengthened Glass

True Porcelain

Vitreous Enamel

Stainless Steel

Plastic

Others

By End-User

Household

Corporate

Others

By Application

Shaving Mug

Tiki Mug

Travel Mug

Thermochromics Mug

Puzzle Mug

Amusement Mug

Others

Key Players

Caribou Coffee Company

De'Longhi Appliances S.r.l.

Epoca International, Inc.

Hamilton Housewares Pvt. Ltd

HANOWA and SWISS MILITARY

Ignite USA, LLC

Keurig Dr Pepper

SharkNinja Operating LLC

Thermos L.L.C.

Zojirushi America Corporation

Major Highlights

This report delivers a comprehensive overview of the Mug Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Mug Market. The Mug Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia)

Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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