

Motorsports Market - 2022-2030

<https://marketpublishers.com/r/MF46EFA55E2FEN.html>

Date: February 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: MF46EFA55E2FEN

Abstracts

The Motorsports Market was valued at USD 5.2 billion in 2022 and is anticipated to reach USD 9.29 billion by 2030, at a CAGR of 0.078 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Motorsports Market.

This report delivers a comprehensive overview of the Motorsports Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Motorsports Market. The Motorsports Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Motorsports Market Scope:

By Type

4-Wheelers

2-Wheelers

By Channel

Broadcasting

Ticketing

Advertiser/Sponsorship

Race Host Fees

Merchandizing

Others

By Race Series

Formula Racing

Speedway/Sprint Car

Hill climb

Touring Car Racing

Off-Road Racing

Rally Racing

Rallycross

Stock Car Racing

Drag Racing

Kart Racing

Others

Key Players

Red Bull GmbH

Ferrari S.p.A

Mercedes-Benz GmbH

McLaren Automotive Limited

Aston Martin Racing

Audi Sport

Dempsey-Proton Racing

e.dams-Renault

Extreme Speed Motorsports

Force India(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Motorsports Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Motorsports Market. The Motorsports Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing

strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Type
- 3.2. Snippet by Channel
- 3.3. Snippet by Race Series
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Growing Integration of Internet and Social Media into Motorsports
 - 4.1.1.2. Technological Advancements and Development of Youth Talent
 - 4.1.1.3. Generation of New Automotive Technologies Due to Motorsports
 - 4.1.1.4. Sponsorship and Advertising Opportunities
 - 4.1.2. Restraints
 - 4.1.2.1. Growing Environmental Concerns Regarding the Extensive Combustion of Fossil Fuels
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Before COVID-19 Scenario
 - 6.1.2. Present COVID-19 Scenario
 - 6.1.3. Post COVID-19 or Future Scenario
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 7.1.2. Market Attractiveness Index, By Type
- 7.2. 4-Wheelers*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. 2-Wheelers

8. BY CHANNEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel
 - 8.1.2. Market Attractiveness Index, By Channel
- 8.2. Broadcasting*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Ticketing
- 8.4. Advertiser/Sponsorship
- 8.5. Race Host Fees
- 8.6. Merchandizing
- 8.7. Others

9. BY RACE SERIES

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series
 - 9.1.2. Market Attractiveness Index, By Race Series

9.2. Formula Racing*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Speedway/Sprint Car

9.4. Hill climb

9.5. Touring Car Racing

9.6. Off-Road Racing

9.7. Rally Racing

9.8. Rallycross

9.9. Stock Car Racing

9.10. Drag Racing

9.11. Kart Racing

9.12. Others

10. BY REGION

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

10.1.2. Market Attractiveness Index, By Region

10.2. North America

10.2.1. Introduction

10.2.2. Key Region-Specific Dynamics

10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel

10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series

10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.2.6.1. The U.S.

10.2.6.2. Canada

10.2.6.3. Mexico

10.3. Europe

10.3.1. Introduction

10.3.2. Key Region-Specific Dynamics

10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel

10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series

10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.3.6.1. Germany

10.3.6.2. The UK

10.3.6.3. France

10.3.6.4. Italy

10.3.6.5. Russia

10.3.6.6. Rest of Europe

10.4. South America

10.4.1. Introduction

10.4.2. Key Region-Specific Dynamics

10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel

10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series

10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.4.6.1. Brazil

10.4.6.2. Argentina

10.4.6.3. Rest of South America

10.5. Asia-Pacific

10.5.1. Introduction

10.5.2. Key Region-Specific Dynamics

10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel

10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series

10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.5.6.1. China

10.5.6.2. India

10.5.6.3. Japan

10.5.6.4. Australia

10.5.6.5. Rest of Asia-Pacific

10.6. Middle East and Africa

10.6.1. Introduction

10.6.2. Key Region-Specific Dynamics

10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Channel

10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Race Series

11. COMPETITIVE LANDSCAPE

11.1. Competitive Scenario

11.2. Market Positioning/Share Analysis

11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Red Bull GmbH*
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Key Developments
- 12.2. Ferrari S.p.A
- 12.3. Mercedes-Benz GmbH
- 12.4. McLaren Automotive Limited
- 12.5. Aston Martin Racing
- 12.6. Audi Sport
- 12.7. Dempsey-Proton Racing
- 12.8. e.dams-Renault
- 12.9. Extreme Speed Motorsports
- 12.10. Force India(*LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

I would like to order

Product name: Motorsports Market - 2022-2030

Product link: <https://marketpublishers.com/r/MF46EFA55E2FEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF46EFA55E2FEN.html>