

Middle East and Africa Digital Therapeutic Market 2026

<https://marketpublishers.com/r/M418E74A11A8EN.html>

Date: December 2025

Pages: 200

Price: US\$ 2,999.00 (Single User License)

ID: M418E74A11A8EN

Abstracts

The Middle East and Africa Digital Therapeutic Market was valued at in and is anticipated to reach by , at a CAGR of 0.234 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Middle East and Africa Digital Therapeutic Market.

This report delivers a comprehensive overview of the Middle East and Africa Digital Therapeutic Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Middle East and Africa Digital Therapeutic Market. The Middle East and Africa Digital Therapeutic Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Middle East and Africa Digital Therapeutic Market Scope:

By Product Type

Software

Devices

Others

By Application

Diabetes

Obesity

Cardiovascular Diseases (CVD)

Central Nervous System (CNS) Diseases

Respiratory Diseases

Smoking Cessation

Gastrointestinal Disorders (GID)

Others

By Sales Channel

Business-to-Business (B2B)

Business-to-Consumer (B2C)

Key Players

Akili Interactive Labs

Fitbit, Inc. (Twine Health, Inc.)

Medtronic Plc.

Novartis International AG (Pear Therapeutics, Inc.)

Resmed, Inc. (Propeller Health)

Voluntis, Inc.

Ada Health GmbH

Cognifit Ltd

Caterna Vision GmbH

Sonormed GmbH

Kaia Health

Major Highlights

This report delivers a comprehensive overview of the Middle East and Africa Digital Therapeutic Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Middle East and Africa Digital Therapeutic Market. The Middle East and Africa Digital Therapeutic Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the

latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. MARKET DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Market Snippet by Product Type
- 3.2. Market Snippet by Application
- 3.3. Market Snippet by Sales Channel
- 3.4. Market Snippet by Middle East and Africa

4. MARKET DYNAMICS

- 4.1. Market Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Increasing patient demand for digital therapeutics is poised for continued growth.
 - 4.1.1.2. XX
 - 4.1.2. Restraints
 - 4.1.2.1. XX
 - 4.1.3. Opportunity
 - 4.1.3.1. XX
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19 on the Market

- 6.1.1. Before COVID-19 Market Scenario
- 6.1.2. Present COVID-19 Market Scenario
- 6.1.3. After COVID-19 or Future Scenario
- 6.1.4. Pricing Dynamics Amid COVID-19
- 6.2. Demand-Supply Spectrum
- 6.3. Government Initiatives Related to the Market During the Pandemic
- 6.4. Manufacturers Strategic Initiatives
- 6.5. Conclusion

7. BY PRODUCT TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 7.1.2. Market Attractiveness Index, Raw Material
- 7.2. Software*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Devices
- 7.4. Others

8. BY APPLICATION

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 8.1.2. Market Attractiveness Index, By Application
- 8.2. Diabetes *
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Obesity
- 8.4. Cardiovascular Diseases (CVD)
- 8.5. Central Nervous System (CNS) Diseases
- 8.6. Respiratory Diseases
- 8.7. Smoking Cessation
- 8.8. Gastrointestinal Disorders (GID)
- 8.9. Others

9. BY SALES CHANNEL

- 9.1. Introduction

- 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel
- 9.1.2. Market Attractiveness Index, By Sales Channel
- 9.2. Business-to-Business (B2B) *
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Business-to-Consumer (B2C)

10. BY COUNTRY

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.1.2. Market Attractiveness Index, By Country
- 10.2. KSA
 - 10.2.1. Introduction
 - 10.2.2. Key Region-Specific Dynamics
 - 10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel
- 10.3. UAE
 - 10.3.1. Introduction
 - 10.3.2. Key Region-Specific Dynamics
 - 10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel
- 10.4. Israel
 - 10.4.1. Introduction
 - 10.4.2. Key Region-Specific Dynamics
 - 10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

11. COMPETITIVE LANDSCAPE

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Akili Interactive Labs *
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Key Highlights
 - 12.1.4. Financial Overview
- 12.2. Fitbit, Inc. (Twine Health, Inc.)
- 12.3. Medtronic Plc.
- 12.4. Novartis International AG (Pear Therapeutics, Inc.)
- 12.5. Resmed, Inc. (Propeller Health)
- 12.6. Voluntas, Inc.
- 12.7. Ada Health GmbH
- 12.8. Cognifit Ltd
- 12.9. Caterna Vision GmbH
- 12.10. Sonormed GmbH
- 12.11. Kaia Health (*LIST NOT EXHAUSTIVE)

13. DATAM INTELLIGENCE

- 13.1. Appendix
- 13.2. About Us and Services
- 13.3. Contact Us

I would like to order

Product name: Middle East and Africa Digital Therapeutic Market 2026

Product link: <https://marketpublishers.com/r/M418E74A11A8EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M418E74A11A8EN.html>