

# Metallized Paper Market - 2025-2033

<https://marketpublishers.com/r/MC6ACE85FBAAEN.html>

Date: April 2026

Pages: 218

Price: US\$ 2,999.00 (Single User License)

ID: MC6ACE85FBAAEN

## Abstracts

The Metallized Paper Market was valued at USD 4.85 billion in 2025 and is anticipated to reach USD 6.95 billion by 2033, at a CAGR of 0.058 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Metallized Paper Market.

This report delivers a comprehensive overview of the Metallized Paper Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Metallized Paper Market. The Metallized Paper Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

Metallized Paper Market Scope:

By Type

Lamination

Vacuum Lamination

By Thickness

Up to 50 GSM

51-100 GSM

101-150 GSM

Above 150 GSM

By Application

Packaging

Printing

Labels

Wraps/Overwraps

Decoration

Mailing Envelops

Graphic Paper

By End-User

Food and Beverages

Home Care

Personal Care

Electrical

Chemicals

Banking

## Key Players

Lecta S.A.

Glatfelter

AR Metallizing NV

Ritrama

Alufoil Products

Sysco Industries Limited

Verso Corporation

Singular Metallizing Paper Corp.

Griff

Unifoil(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Metallized Paper Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Metallized Paper Market. The Metallized Paper Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for

the overall market and its sub-segments, by company, by Type, by Application, and by region.

#### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

#### Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

#### Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client,

gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Snippet by Type
- 3.2. Market snippet by Thickness
- 3.3. Market Snippet by Application
- 3.4. Market Snippet by End-User
- 3.5. Market Snippet by Region

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. High Demand for Glossy Finish Packaging
    - 4.1.1.2. Minimalizing the Environmental Impression of Packaging
  - 4.1.2. Restraints:
    - 4.1.2.1. Issues in Recyclability of Metallized Paper
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Reimbursement Analysis
- 5.6. Unmet Needs

### **6. BY TYPE**

## 6.1. Introduction

6.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type Segment

6.1.2. Market Attractiveness Index, By Type Segment

## 6.2. Lamination\*

6.2.1. Introduction

6.2.2. Market Size Analysis, and Y-o-Y Growth Analysis (%)

## 6.3. Vacuum Lamination

# 7. BY THICKNESS

## 7.1. Introduction

7.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness

7.1.2. Market Attractiveness Index, By Thickness

## 7.2. Up to 50 GSM\*

7.2.1. Introduction

7.2.2. Market Size Analysis, and Y-o-Y Growth Analysis (%)

## 7.3. 51-100 GSM

## 7.4. 101-150 GSM

## 7.5. Above 150 GSM

# 8. BY APPLICATION

## 8.1. Introduction

8.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

8.1.2. Market Attractiveness Index, By Application

## 8.2. Packaging\*

8.2.1. Introduction

8.2.2. Market Size Analysis, and Y-o-Y Growth Analysis (%)

## 8.3. Printing

## 8.4. Labels

## 8.5. Wraps/Overwraps

## 8.6. Decoration

## 8.7. Mailing Envelops

## 8.8. Graphic Paper

# 9. BY END-USER

## 9.1. Introduction

9.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User

- 9.1.2. Market Attractiveness Index, By End-User
- 9.2. Food and Beverages\*
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis, and Y-o-Y Growth Analysis (%)
- 9.3. Home Care
- 9.4. Personal Care
- 9.5. Electrical
- 9.6. Chemicals
- 9.7. Banking

## **10. BY REGION**

- 10.1. Introduction
  - 10.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Region
  - 10.1.2. Market Attractiveness Index, By Region
- 10.2. North America
  - 10.2.1. Introduction
  - 10.2.2. Key Region-Specific Dynamics
  - 10.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type
  - 10.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness
  - 10.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application
  - 10.2.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User
  - 10.2.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.2.7.1. U.S.
    - 10.2.7.2. Canada
    - 10.2.7.3. Mexico
- 10.3. Europe
  - 10.3.1. Introduction
  - 10.3.2. Key Region-Specific Dynamics
  - 10.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type
  - 10.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness
  - 10.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application
  - 10.3.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User
  - 10.3.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.3.7.1. Germany
    - 10.3.7.2. U.K.
    - 10.3.7.3. France
    - 10.3.7.4. Italy
    - 10.3.7.5. Spain

#### 10.3.7.6. Rest of Europe

### 10.4. South America

#### 10.4.1. Introduction

#### 10.4.2. Key Region-Specific Dynamics

#### 10.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

#### 10.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness

#### 10.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

#### 10.4.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User

#### 10.4.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

##### 10.4.7.1. Brazil

##### 10.4.7.2. Argentina

##### 10.4.7.3. Rest of South America

### 10.5. Asia Pacific

#### 10.5.1. Introduction

#### 10.5.2. Key Region-Specific Dynamics

#### 10.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

#### 10.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness

#### 10.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

#### 10.5.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User

#### 10.5.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

##### 10.5.7.1. China

##### 10.5.7.2. India

##### 10.5.7.3. Japan

##### 10.5.7.4. Australia

##### 10.5.7.5. Rest of Asia Pacific

### 10.6. Middle East and Africa

#### 10.6.1. Introduction

#### 10.6.2. Key Region-Specific Dynamics

#### 10.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

#### 10.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Thickness

#### 10.6.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

#### 10.6.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End-User

## 11. COMPETITIVE LANDSCAPE

### 11.1. Competitive Scenario

### 11.2. Market Positioning/Share Analysis

### 11.3. Mergers and Acquisitions Analysis

## **12. COMPANY PROFILES**

- 12.1. Lecta S.A.\*
  - 12.1.1. Company Overview
  - 12.1.2. Product Portfolio and Description
  - 12.1.3. Key Highlights
  - 12.1.4. Financial Overview
- 12.2. Glatfelter
- 12.3. AR Metallizing NV
- 12.4. Ritrama
- 12.5. Alufoil Products
- 12.6. Sysco Industries Limited
- 12.7. Verso Corporation
- 12.8. Singular Metallizing Paper Corp.
- 12.9. Griff
- 12.10. Unifoil(\*LIST NOT EXHAUSTIVE)

## **13. PREMIUM INSIGHTS**

## **14. DATAM INTELLIGENCE**

- 14.1. Appendix
- 14.2. About Us and Services
- 14.3. Contact Us

## I would like to order

Product name: Metallized Paper Market - 2025-2033

Product link: <https://marketpublishers.com/r/MC6ACE85FBAAEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC6ACE85FBAAEN.html>