

Menswear Market - 2022-2031

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Abstracts

The Menswear Market was valued at US\$ 560.2 billion in 2022 and is anticipated to reach US\$ 790.0 billion by 2031, at a CAGR of 0.044 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Menswear Market.

This report delivers a comprehensive overview of the Menswear Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Menswear Market. The Menswear Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Menswear Market Scope:

By Type

Topwear

Bottomwear

Innerwear

Footwear

Sportswear

Other

By Season

Summer

Winter

All Season

By Distribution Channel

3 Supermarkets and Hypermarkets

Multi-brand Retail Stores

Online Stores

Exclusive Apparel Stores

Others

Key Players

Nike Inc.

Adidas AG

Puma

VF Corporation

HanesBrands

LVMH Moët Hennessy Louis Vuitton

Kering

Ermenegildo Zegna

Giorgio Armani

Major Highlights

This report delivers a comprehensive overview of the Menswear Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Menswear Market. The Menswear Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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