

Men Personal Care Market - 2025-2033

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Abstracts

The Men Personal Care Market was valued at US\$ 77.18 billion in 2025 and is anticipated to reach US\$ 156.83 billion by 2033, at a CAGR of 0.092 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Men Personal Care Market.

This report delivers a comprehensive overview of the Men Personal Care Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Men Personal Care Market. The Men Personal Care Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

Men Personal Care Market Scope:

By Product

Skin Care

Personal Grooming

Hair Care

Personal Cleanliness

Others

By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Online Sales

Others

Key Players

Procter & Gamble

Unilever PLC

Estee Lauder Companies

Johnson & Johnson

Loreal SA

Avon Products, Incorporated

Kao Corporation

Colgate -Palmolive Company

Beiersdorf AG

Shiseido Company, Limited

Major Highlights

This report delivers a comprehensive overview of the Men Personal Care Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Men Personal Care Market. The Men Personal Care Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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