

Matcha Tea Market 2026

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Abstracts

The Matcha Tea Market was valued at in and is anticipated to reach by , at a CAGR of 0.0734 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Matcha Tea Market.

This report delivers a comprehensive overview of the Matcha Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Matcha Tea Market. The Matcha Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for —.

Matcha Tea Market Scope:

By Nature

Organic

Conventional

By Type

Regular

Flavored

By Form

Powder

Liquid

By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Online Stores

Others

Key Players

The AOI Tea Company

Encha Life LLC

Green Foods Corp

Ikeda Tea World

Ito En, Ltd.

Marukyu Koyamaen Co., Ltd.

Aiya America Inc.

Nestle

Tata Global Beverages Ltd

Unilever(List not Exhaustive)

Major Highlights

This report delivers a comprehensive overview of the Matcha Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Matcha Tea Market. The Matcha Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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