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LoRa and LoRaWAN IoT Market - 2026-2035

https://marketpublishers.com/r/LEFEE45282A4EN.html
Date: June 2026
Pages: 46
Price: US$ 3,400.00 (Single User License)
ID: LEFEE45282A4EN

Abstracts

LoRa and LoRaWAN IoT Market reached US$ 16.90 Billion in 2025 and is expected to reach US$ 280.65 billion by 2035, growing with a CAGR of 36.60% during the forecast period 2026-2035.

The LoRa and LoRaWAN IoT Market emerges as a key focus in DataM Intelligence latest in-depth analysis, where seasoned researchers harness advanced data analytics and strategic foresight to deliver unparalleled market intelligence. This insightful report meticulously explores the competitive landscape, profiling key players and their forward-thinking innovations in product development, pricing strategies, financial metrics, and global expansion initiatives. By uncovering the driving forces, market dynamics, and disruptive trends shaping the future, this research equips industry stakeholders with the actionable insights needed to make informed decisions in an increasingly dynamic and competitive environment.

A LoRa and LoRaWAN IoT Market is a data-driven software solution that collects, integrates, analyzes, and visualizes customer data across various touchpoints to generate actionable insights. These platforms help businesses understand customer behaviors, preferences, and purchasing patterns in real time, enabling personalized marketing, enhanced customer engagement, and data-driven decision-making.

By Component

Hardware

End Nodes

Sensors

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- Gateways
- Modules
- Chipsets
- Antennas
- Trackers
- Meters
- Others

Software

- Network Server
- Device Management Platform
- Application Enablement Platform
- Analytics Software
- Security Software

Services

- Consulting
- Network Planning
- Installation and Integration
- Managed Network Services
- Device Certification Support
- Maintenance and Support

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By Network Type

- Public Network
- Private Network
- Hybrid Network
- Community Network
- Satellite-Enabled Network

By Deployment Model

- Indoor Deployment
- Outdoor Deployment
- Industrial Deployment
- Utility-Scale Deployment
- Agricultural Deployment

By Application

- Smart Metering
- Smart Buildings
- Smart Cities
- Asset Tracking
- Smart Agriculture

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- Industrial Monitoring
- Environmental Monitoring
- Logistics and Fleet Tracking
- Smart Lighting
- Waste Management
- Water Network Monitoring
- Others

By End-User

- Utilities
- Agriculture
- Logistics and Transportation
- Industrial Manufacturing
- Smart Cities and Municipalities
- Commercial Buildings
- Oil and Gas
- Retail and Warehousing
- Healthcare Facilities
- Others

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Regional Analysis for LoRa and LoRaWAN IoT Market:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

This Report Covers:

Go-to-market Strategy.

Neutral perspective on the market performance.

Development trends, competitive landscape analysis, supply side analysis, demand side analysis, year-on-year growth, competitive benchmarking, vendor identification, and other significant analysis, as well as development status.

Customized regional/country reports as per request and country level analysis.

Potential & niche segments and regions exhibiting promising growth covered.

Analysis of Market Size (historical and forecast), Total Addressable Market (TAM), Serviceable Available Market (SAM), Serviceable Obtainable Market (SOM), Market Growth, Technological Trends, Market Share, Market Dynamics, Competitive Landscape and Major Players (Innovators, Start-ups, Laggard, and Pioneer).

Research Process:

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Both primary and secondary data sources have been used in the global LoRa and LoRaWAN IoT Market research report. During the research process, a wide range of industry-affecting factors are examined, including governmental regulations, market conditions, competitive levels, historical data, market situation, technological advancements, upcoming developments, in related businesses, as well as market volatility, prospects, potential barriers, and challenges.

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