

LoRa and LoRaWAN IoT Market - 2026-2035

<https://marketpublishers.com/r/LEFEE45282A4EN.html>

Date: June 2026

Pages: 46

Price: US\$ 3,400.00 (Single User License)

ID: LEFEE45282A4EN

Abstracts

LoRa and LoRaWAN IoT Market reached US\$ 16.90 Billion in 2025 and is expected to reach US\$ 280.65 billion by 2035, growing with a CAGR of 36.60% during the forecast period 2026-2035.

The LoRa and LoRaWAN IoT Market emerges as a key focus in DataM Intelligence latest in-depth analysis, where seasoned researchers harness advanced data analytics and strategic foresight to deliver unparalleled market intelligence. This insightful report meticulously explores the competitive landscape, profiling key players and their forward-thinking innovations in product development, pricing strategies, financial metrics, and global expansion initiatives. By uncovering the driving forces, market dynamics, and disruptive trends shaping the future, this research equips industry stakeholders with the actionable insights needed to make informed decisions in an increasingly dynamic and competitive environment.

A LoRa and LoRaWAN IoT Market is a data-driven software solution that collects, integrates, analyzes, and visualizes customer data across various touchpoints to generate actionable insights. These platforms help businesses understand customer behaviors, preferences, and purchasing patterns in real time, enabling personalized marketing, enhanced customer engagement, and data-driven decision-making.

By Component

Hardware

End Nodes

Sensors

Gateways

Modules

Chipsets

Antennas

Trackers

Meters

Others

Software

Network Server

Device Management Platform

Application Enablement Platform

Analytics Software

Security Software

Services

Consulting

Network Planning

Installation and Integration

Managed Network Services

Device Certification Support

Maintenance and Support

By Network Type

Public Network

Private Network

Hybrid Network

Community Network

Satellite-Enabled Network

By Deployment Model

Indoor Deployment

Outdoor Deployment

Industrial Deployment

Utility-Scale Deployment

Agricultural Deployment

By Application

Smart Metering

Smart Buildings

Smart Cities

Asset Tracking

Smart Agriculture

Industrial Monitoring

Environmental Monitoring

Logistics and Fleet Tracking

Smart Lighting

Waste Management

Water Network Monitoring

Others

By End-User

Utilities

Agriculture

Logistics and Transportation

Industrial Manufacturing

Smart Cities and Municipalities

Commercial Buildings

Oil and Gas

Retail and Warehousing

Healthcare Facilities

Others

Regional Analysis for LoRa and LoRaWAN IoT Market:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

This Report Covers:

Go-to-market Strategy.

Neutral perspective on the market performance.

Development trends, competitive landscape analysis, supply side analysis, demand side analysis, year-on-year growth, competitive benchmarking, vendor identification, and other significant analysis, as well as development status.

Customized regional/country reports as per request and country level analysis.

Potential & niche segments and regions exhibiting promising growth covered.

Analysis of Market Size (historical and forecast), Total Addressable Market (TAM), Serviceable Available Market (SAM), Serviceable Obtainable Market (SOM), Market Growth, Technological Trends, Market Share, Market Dynamics, Competitive Landscape and Major Players (Innovators, Start-ups, Laggard, and Pioneer).

Research Process:

Both primary and secondary data sources have been used in the global LoRa and LoRaWAN IoT Market research report. During the research process, a wide range of industry-affecting factors are examined, including governmental regulations, market conditions, competitive levels, historical data, market situation, technological advancements, upcoming developments, in related businesses, as well as market volatility, prospects, potential barriers, and challenges.

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