

Live Video Streaming Platforms Market - 2022-2030

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Abstracts

The Live Video Streaming Platforms Market was valued at US\$ 54.5 billion in 2022 and is anticipated to reach US\$ 252.3 billion by 2030, at a CAGR of 0.276 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Live Video Streaming Platforms Market.

This report delivers a comprehensive overview of the Live Video Streaming Platforms Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Live Video Streaming Platforms Market. The Live Video Streaming Platforms Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Live Video Streaming Platforms Market Scope:

By Component

Solutions

Services

By Deployment

Cloud

On-Premises

By Streaming

Live Streaming

Video-on-Demand Streaming

By Delivery Channel

Cloud

Internet Protocol TV

Over-The-Top

By Monetization Model

Subscription-Based

Advertising-Based

Transactions-Based

By End-User

Media and Entertainment

BFSI

Healthcare

Others

Key Players

IBM

Kaltura

VBrick

Brightcove

Agile Content

Haivision

Sonic Foundry

Qumu

Panopto

Edgio(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Live Video Streaming Platforms Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Live Video Streaming Platforms Market. The Live Video Streaming Platforms Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for

the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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