

Life And Annuity Insurance Market 2026

<https://marketpublishers.com/r/L5D4A6674A8FEN.html>

Date: November 2025

Pages: 223

Price: US\$ 2,999.00 (Single User License)

ID: L5D4A6674A8FEN

Abstracts

The Life And Annuity Insurance Market was valued at in and is anticipated to reach by , at a CAGR of xx% from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Life And Annuity Insurance Market.

This report delivers a comprehensive overview of the Life And Annuity Insurance Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Life And Annuity Insurance Market. The Life And Annuity Insurance Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Life And Annuity Insurance Market Scope:

By Life Insurance type

Term life Insurance

Whole life insurance

Universal life insurance

Variable life insurance

Others

By Annuity Insurance type

Immediate Annuity Insurance

Deferred Annuity Insurance

Key Players

AIA Group Ltd

AIG

Allianz SE

Berkshire Hathaway

China Life Insurance

ING Group

Ping An of China

Metlife

United Health Group

Anthem, Inc.

Major Highlights

This report delivers a comprehensive overview of the Life And Annuity Insurance

Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Life And Annuity Insurance Market. The Life And Annuity Insurance Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. KEY TRENDS AND DEVELOPMENTS

3. EXECUTIVE SUMMARY

- 3.1. Market Snippet by Condition
- 3.2. Market Snippet by Life Insurance type
- 3.3. Market Snippet by Annuity Insurance type

4. GLOBAL LIFE & ANNUITY INSURANCE MARKET-MARKET DYNAMICS

- 4.1. Market Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Growing awareness
 - 4.1.2. Restraints
 - 4.1.2.1. High competition among the existing players
 - 4.1.3. Opportunities
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis

6. BY LIFE INSURANCE TYPE

- 6.1. Introduction
- 6.2. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type
- 6.3. Market Attractiveness Index, By Life Insurance type
- 6.4. Term life Insurance
 - 6.4.1. Introduction
 - 6.4.2. Market Size Analysis, and Y-o-Y Growth Analysis (%)
- 6.5. Whole life insurance

- 6.6. Universal life insurance
- 6.7. Variable life insurance
- 6.8. Others

7. BY ANNUITY INSURANCE TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance Type
 - 7.1.2. Market Attractiveness Index, By Annuity Insurance Type
- 7.2. Immediate Annuity Insurance*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis, and Y-o-Y Growth Analysis (%), 2018-2026
- 7.3. Deferred Annuity Insurance
 - 7.3.1. Accumulation phase
 - 7.3.2. Vesting phase

8. BY REGION

- 8.1. Introduction
 - 8.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Region
 - 8.1.2. Market Attractiveness Index, By Region
- 8.2. North America
 - 8.2.1. Introduction
 - 8.2.2. Key Region-Specific Dynamics
 - 8.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type
 - 8.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance Type
 - 8.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
 - 8.2.5.1. U.S.
 - 8.2.5.2. Canada
 - 8.2.5.3. Mexico
- 8.3. Europe
 - 8.3.1. Introduction
 - 8.3.2. Key Region-Specific Dynamics
 - 8.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type
 - 8.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance Type
 - 8.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

8.3.5.1. Germany

8.3.5.2. U.K.

8.3.5.3. France

8.3.5.4. Rest of Europe

8.4. South America

8.4.1. Introduction

8.4.2. Key Region-Specific Dynamics

8.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type

8.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance

Type

8.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

8.4.5.1. Brazil

8.4.5.2. Argentina

8.4.5.3. Rest of South America

8.5. Asia-Pacific

8.5.1. Introduction

8.5.2. Key Region-Specific Dynamics

8.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type

8.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance

Type

8.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

8.5.5.1. China

8.5.5.2. India

8.5.5.3. Japan

8.5.5.4. Australia

8.5.5.5. Rest of Asia Pacific

8.6. Middle East and Africa

8.6.1. Introduction

8.6.2. Key Region-Specific Dynamics

8.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Life Insurance Type

8.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Annuity Insurance

Type

9. COMPETITIVE LANDSCAPE

9.1. Competitive Scenario

9.2. Comparative Product Portfolio Analysis

9.3. Market Positioning/Share Analysis

9.4. Mergers and Acquisitions Analysis

10. COMPANY PROFILES

10.1. AIA Group Ltd*

10.1.1. Company Overview

10.1.2. Product Portfolio and Description

10.1.3. Key Highlights

10.1.4. Financial Overview

10.2. AIG

10.3. Allianz SE

10.4. Berkshire Hathaway

10.5. China Life Insurance

10.6. ING Group

10.7. Ping An of China

10.8. Metlife

10.9. United Health Group

10.10. Anthem, Inc.

11. PREMIUM INSIGHTS

12. DATAM INTELLIGENCE

12.1. Appendix

12.2. About Us and Services

12.3. Contact Us

I would like to order

Product name: Life And Annuity Insurance Market 2026

Product link: <https://marketpublishers.com/r/L5D4A6674A8FEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L5D4A6674A8FEN.html>