

Laundry Detergent Market - 2025

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Abstracts

The Laundry Detergent Market was valued at US\$ 76.8 billion in 2025 and is anticipated to reach by , at a CAGR of 0.067 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Laundry Detergent Market.

This report delivers a comprehensive overview of the Laundry Detergent Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Laundry Detergent Market. The Laundry Detergent Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–.

Laundry Detergent Market Scope:

By Type

Liquid Detergents

Powder Detergents

Detergent Tablets

Fabric Softeners

Sheets

Others

By Season

Everyday Use

All-Season

Winter

By Application

Households

Hotel and Resort

Laundry Service Provider/Dry Cleaners

Industrial

Institutional

Hospitals and Clinics

Others

Key Players

Procter & Gamble

Unilever

Church & Dwight Co.

Henkel AG & Co. KGaA

Method Products

Kao Corporation

Lion Corporation

Reckitt Benckiser Group PLC

S.C. Johnson & Son, Inc.

The Clorox Company(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Laundry Detergent Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Laundry Detergent Market. The Laundry Detergent Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Type
- 3.2. Snippet by Season
- 3.3. Snippet by Application
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising consumer investment in sanitary living in developing regions
 - 4.1.1.2. Increasing investments in product innovation and differentiation
 - 4.1.2. Restraints
 - 4.1.2.1. Environmental Concerns
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Scenario Before COVID
 - 6.1.2. Scenario During COVID

- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 7.1.2. Market Attractiveness Index, By Type
- 7.2. Liquid Detergents *
 - 7.2.1. Introduction
 - 7.2.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Powder Detergents
- 7.4. Detergent Tablets
- 7.5. Fabric Softeners
- 7.6. Sheets
- 7.7. Others

8. BY SEASON

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
 - 8.1.2. Market Attractiveness Index, By Season
- 8.2. Everyday Use *
 - 8.2.1. Introduction
 - 8.2.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. All-Season
- 8.4. Winter

9. BY APPLICATION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 9.1.2. Market Attractiveness Index, By Application
- 9.2. Households *
 - 9.2.1. Introduction

- 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Hotel and Resort
- 9.4. Laundry Service Provider/Dry Cleaners
- 9.5. Industrial
- 9.6. Institutional
- 9.7. Hospitals and Clinics
- 9.8. Others

10. BY REGION

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 10.1.2. Market Attractiveness Index, By Region
- 10.2. North America
 - 10.2.1. Introduction
 - 10.2.2. Key Region-Specific Dynamics
 - 10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
 - 10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.2.6.1. The U.S.
 - 10.2.6.2. Canada
 - 10.2.6.3. Mexico
- 10.3. Europe
 - 10.3.1. Introduction
 - 10.3.2. Key Region-Specific Dynamics
 - 10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
 - 10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.3.6.1. Germany
 - 10.3.6.2. The U.K.
 - 10.3.6.3. France
 - 10.3.6.4. Italy
 - 10.3.6.5. Russia
 - 10.3.6.6. Rest of Europe
- 10.4. South America
 - 10.4.1. Introduction
 - 10.4.2. Key Region-Specific Dynamics

- 10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
- 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
- 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.4.6.1. Brazil
 - 10.4.6.2. Argentina
 - 10.4.6.3. Rest of South America
- 10.5. Asia-Pacific
 - 10.5.1. Introduction
 - 10.5.2. Key Region-Specific Dynamics
 - 10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
 - 10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.5.6.1. China
 - 10.5.6.2. India
 - 10.5.6.3. Japan
 - 10.5.6.4. Australia
 - 10.5.6.5. Rest of Asia-Pacific
- 10.6. Middle East and Africa
 - 10.6.1. Introduction
 - 10.6.2. Key Region-Specific Dynamics
 - 10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Season
 - 10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

11. COMPETITIVE LANDSCAPE

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Procter & Gamble *
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Key Developments

- 12.2. Unilever
- 12.3. Church & Dwight Co.
- 12.4. Henkel AG & Co. KGaA
- 12.5. Method Products
- 12.6. Kao Corporation
- 12.7. Lion Corporation
- 12.8. Reckitt Benckiser Group PLC
- 12.9. S.C. Johnson & Son, Inc.
- 12.10. The Clorox Company(*LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

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