

Konjac Market 2026

<https://marketpublishers.com/r/K7D4DDB81C47EN.html>

Date: December 2025

Pages: 220

Price: US\$ 2,999.00 (Single User License)

ID: K7D4DDB81C47EN

Abstracts

The Konjac Market was valued at in and is anticipated to reach by , at a CAGR of 0.071 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Konjac Market.

This report delivers a comprehensive overview of the Konjac Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Konjac Market. The Konjac Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Konjac Market Scope:

By Form

Gum

Flour

Dietary Fiber

Sponge

By Application

Food and Beverage

Pharmaceuticals

Cosmetics and Personal Care

Key Players

Hubei Yizhi Konjac Biotechnology Co., Ltd

Zeroodle

Miracle Noodle

NAH FoodsThe Leo Group

IHerbs

Slendier

Shanghai Brilliant Gum Co. Ltd

Henan Xin Industry Co. Ltd.

Baoji Konjac Chemical Co., Ltd.

NOW Foods(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Konjac Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess

the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Konjac Market. The Konjac Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for —.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Form
- 3.2. Snippet by Application
- 3.3. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Increased consumer awareness of konjac foods with health benefits
 - 4.1.1.2. XX
 - 4.1.2. Restraints
 - 4.1.2.1. The high cost of konjac products is expected to hamper the market growth
 - 4.1.2.2. XX
 - 4.1.3. Opportunity
 - 4.1.3.1. Increasing demand for dietary supplements drives the market
 - 4.1.3.2. XX
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Before COVID-19 Scenario
- 6.1.2. Present COVID-19 Scenario
- 6.1.3. Post COVID-19 or Future Scenario
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY FORM

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 7.1.2. Market Attractiveness Index, By Form
- 7.2. Gum*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Flour
- 7.4. Dietary Fiber
- 7.5. Sponge

8. BY APPLICATION

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 8.1.2. Market Attractiveness Index, By Application
- 8.2. Food and Beverage*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Pharmaceuticals
- 8.4. Cosmetics and Personal Care

9. BY REGION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 9.1.2. Market Attractiveness Index, By Region
- 9.2. North America
 - 9.2.1. Introduction

9.2.2. Key Region-Specific Dynamics

9.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

9.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.2.5.1. U.S.

9.2.5.2. Canada

9.2.5.3. Mexico

9.3. Europe

9.3.1. Introduction

9.3.2. Key Region-Specific Dynamics

9.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

9.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.3.5.1. Germany

9.3.5.2. UK

9.3.5.3. France

9.3.5.4. Italy

9.3.5.5. Spain

9.3.5.6. Rest of Europe

9.4. South America

9.4.1. Introduction

9.4.2. Key Region-Specific Dynamics

9.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

9.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.4.5.1. Brazil

9.4.5.2. Argentina

9.4.5.3. Rest of South America

9.5. Asia-Pacific

9.5.1. Introduction

9.5.2. Key Region-Specific Dynamics

9.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

9.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.5.5.1. China

9.5.5.2. India

9.5.5.3. Japan

9.5.5.4. Australia

9.5.5.5. Rest of Asia-Pacific

9.6. Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

9.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

10. COMPETITIVE LANDSCAPE

10.1. Competitive Scenario

10.2. Market Positioning/Share Analysis

10.3. Mergers and Acquisitions Analysis

11. COMPANY PROFILES

11.1. Hubei Yizhi Konjac Biotechnology Co., Ltd*

11.1.1. Company Overview

11.1.2. Product Portfolio and Description

11.1.3. Financial Overview

11.1.4. Key Developments

11.2. Zeroodle

11.3. Miracle Noodle

11.4. NAH FoodsThe Leo Group

11.5. IHerbs

11.6. Slendier

11.7. Shanghai Brilliant Gum Co. Ltd

11.8. Henan Xin Industry Co. Ltd.

11.9. Baoji Konjac Chemical Co., Ltd.

11.10. NOW Foods(*LIST NOT EXHAUSTIVE)

12. APPENDIX

12.1. About Us and Services

12.2. Contact Us

I would like to order

Product name: Konjac Market 2026

Product link: <https://marketpublishers.com/r/K7D4DDB81C47EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K7D4DDB81C47EN.html>