

Instant Cereal Market - 2023-2031

<https://marketpublishers.com/r/I472FCA61277EN.html>

Date: January 2025

Pages: 207

Price: US\$ 2,999.00 (Single User License)

ID: I472FCA61277EN

Abstracts

The Instant Cereal Market was valued at US\$ 26.12 billion in 2023 and is anticipated to reach US\$ 43.73 billion by 2031, at a CAGR of 0.066 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Instant Cereal Market.

This report delivers a comprehensive overview of the Instant Cereal Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Instant Cereal Market. The Instant Cereal Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Instant Cereal Market Scope:

By Product Type

Wheat-based Cereals

Rice-based Cereals

Corn-based Cereals

Multi-grain Cereals

Others

By Packaging

Box

Packet/Sachet

Cup/Bowl

Others

By Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Online Retail

Others

Key Players

Viet Dai Instant Cereal

Jieyang Haoyu Food Co., Ltd.

Inscrereal Sdn. Bhd

Bahrain Dalla For Food Factory Co.

Gnubkins

Syarikat Thong Guan Trading Sdn. Bhd

Alter Farmacia

Nutraboom

Maven Wholefoods Ltd

Kellanova

Major Highlights

This report delivers a comprehensive overview of the Instant Cereal Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Instant Cereal Market. The Instant Cereal Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product Type
- 3.2. Snippet by Packaging
- 3.3. Snippet by Distribution Channel
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Changing Consumer Lifestyles
 - 4.1.1.2. Expanding Retail Channels
 - 4.1.2. Restraints
 - 4.1.2.1. Perception of Taste and Texture
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY PRODUCT TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 7.1.2. Market Attractiveness Index, By Product Type
- 7.2. Wheat-based Cereals*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Rice-based Cereals
- 7.4. Corn-based Cereals
- 7.5. Multi-grain Cereals
- 7.6. Others

8. BY PACKAGING

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging
 - 8.1.2. Market Attractiveness Index, By Packaging
- 8.2. Box*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Packet/Sachet
- 8.4. Cup/Bowl
- 8.5. Others

9. BY DISTRIBUTION CHANNEL

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 9.1.2. Market Attractiveness Index, By Distribution Channel

9.2. Supermarkets and Hypermarkets*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Convenience Stores

9.4. Online Retail

9.5. Others

10. BY REGION

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

10.1.2. Market Attractiveness Index, By Region

10.2. North America

10.2.1. Introduction

10.2.2. Key Region-Specific Dynamics

10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging

10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.2.6.1. U.S.

10.2.6.2. Canada

10.2.6.3. Mexico

10.3. Europe

10.3.1. Introduction

10.3.2. Key Region-Specific Dynamics

10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging

10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.3.6.1. Germany

10.3.6.2. UK

10.3.6.3. France

10.3.6.4. Italy

10.3.6.5. Russia

10.3.6.6. Rest of Europe

10.4. South America

10.4.1. Introduction

10.4.2. Key Region-Specific Dynamics

10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

- 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging
- 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.4.6.1. Brazil
 - 10.4.6.2. Argentina
 - 10.4.6.3. Rest of South America
- 10.5. Asia-Pacific
 - 10.5.1. Introduction
 - 10.5.2. Key Region-Specific Dynamics
 - 10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging
 - 10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.5.6.1. China
 - 10.5.6.2. India
 - 10.5.6.3. Japan
 - 10.5.6.4. Australia
 - 10.5.6.5. Rest of Asia-Pacific
- 10.6. Middle East and Africa
 - 10.6.1. Introduction
 - 10.6.2. Key Region-Specific Dynamics
 - 10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
 - 10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging
 - 10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11. COMPETITIVE LANDSCAPE

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Viet Dai Instant Cereal*
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Key Developments
- 12.2. Jieyang Haoyu Food Co., Ltd.

- 12.3. Inscrereal Sdn. Bhd
- 12.4. Bahrain Dalla For Food Factory Co.
- 12.5. Gnubkins
- 12.6. Syarikat Thong Guan Trading Sdn. Bhd
- 12.7. Alter Farmacia
- 12.8. Nutraboom
- 12.9. Maven Wholefoods Ltd
- 12.10. Kellanova (*LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

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