

India OTC Herbal Drugs Market 2026

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Abstracts

The India OTC Herbal Drugs Market was valued at in and is anticipated to reach by , at a CAGR of xx% from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the India OTC Herbal Drugs Market.

This report delivers a comprehensive overview of the India OTC Herbal Drugs Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding India OTC Herbal Drugs Market. The India OTC Herbal Drugs Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

India OTC Herbal Drugs Market Scope:

By Product

Vitamins

Minerals

Herbal Supplements

Combination Dietary Supplements

Fish Oil & Omega Fatty Acid

Protein

Others

By Form

Tablets & Capsules

Powder

Liquids

Soft Gels

Gummies

Gels

Others

By Application

Energy & Weight Management

Cough, Cold, and Flu Products

Bone & Joint Health

Immunity

Gastrointestinal Products

Cardiovascular

Neurology

Dermatology

Others

By Distribution Channel

Pharmacy & Drug Stores

Online Stores

Supermarkets and Hypermarkets

Others

Key Players

Herbalife International India Private Limited

Dabur India Limited

Patanjali Ayurved Limited

Himalaya Wellness Company

Deltas Pharma India Pvt Ltd.

MAC Biosciences Private Limited.

Emami Limited.

Surya Herbal Limited

Vitawin

Kapiva

Major Highlights

This report delivers a comprehensive overview of the India OTC Herbal Drugs Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding India OTC Herbal Drugs Market. The India OTC Herbal Drugs Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product Type
- 3.2. Snippet by Form
- 3.3. Snippet by Application
- 3.4. Snippet by Distribution Channel

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Increase in the self-medication
 - 4.1.1.2. XX
 - 4.1.2. Restraints
 - 4.1.2.1. Limitations associated with the OTC herbal drugs
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY PRODUCT

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 7.1.2. Market Attractiveness Index, By Product
- 7.2. Vitamins *
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Minerals
- 7.4. Herbal Supplements
- 7.5. Combination Dietary Supplements
- 7.6. Fish Oil & Omega Fatty Acid
- 7.7. Protein
- 7.8. Others

8. BY FORM

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 8.1.2. Market Attractiveness Index, By Form
- 8.2. Tablets & Capsules *
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Powder
- 8.4. Liquids
- 8.5. Soft Gels
- 8.6. Gummies
- 8.7. Gels
- 8.8. Others

9. BY APPLICATION

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.1.2. Market Attractiveness Index, By Application

9.2. Energy & Weight Management *

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Cough, Cold, and Flu Products

9.4. Bone & Joint Health

9.5. Immunity

9.6. Gastrointestinal Products

9.7. Cardiovascular

9.8. Neurology

9.9. Dermatology

9.10. Others

10. BY DISTRIBUTION CHANNEL

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.1.2. Market Attractiveness Index, By Distribution Channel

10.2. Pharmacy & Drug Stores *

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Online Stores

10.4. Supermarkets and Hypermarkets

10.5. Others

11. BY REGION

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

11.2. North India

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

- 11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.2.7.1. Delhi
 - 11.2.7.2. Uttar Pradesh
 - 11.2.7.3. Rajasthan
 - 11.2.7.4. Punjab
 - 11.2.7.5. Rest of North India
- 11.3. South India
 - 11.3.1. Introduction
 - 11.3.2. Key Region-Specific Dynamics
 - 11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.3.7.1. Telangana
 - 11.3.7.2. Andhra Pradesh
 - 11.3.7.3. Tamil Nadu
 - 11.3.7.4. Karnataka
 - 11.3.7.5. Rest of South India
- 11.4. East India
 - 11.4.1. Introduction
 - 11.4.2. Key Region-Specific Dynamics
 - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.7.1. West Bengal
 - 11.4.7.2. Arunachal Pradesh
 - 11.4.7.3. Jharkhand
 - 11.4.7.4. Odisha
 - 11.4.7.5. Bihar
 - 11.4.7.6. Rest of East India
- 11.5. West India
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

- 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.7.1. Maharashtra
 - 11.5.7.2. Gujarat
 - 11.5.7.3. Rajasthan
 - 11.5.7.4. Rest of West India

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. Herbalife International India Private Limited*
 - 13.1.1. Company Overview
 - 13.1.2. Product Portfolio and Description
 - 13.1.3. Financial Overview
 - 13.1.4. Key Developments
- 13.2. Dabur India Limited
- 13.3. Patanjali Ayurved Limited
- 13.4. Himalaya Wellness Company
- 13.5. Deltas Pharma India Pvt Ltd.
- 13.6. MAC Biosciences Private Limited.
- 13.7. Emami Limited.
- 13.8. Surya Herbal Limited
- 13.9. Vitawin
- 13.10. Kapiva (*LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

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