

India Fintech & UPI Payments Market - 2024-2032

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Abstracts

The India Fintech & UPI Payments Market was valued at US\$ 2.50 Trillion in 2024 and is anticipated to reach US\$ 12.52 Trillion by 2032, at a CAGR of 0.223 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the India Fintech & UPI Payments Market.

This report delivers a comprehensive overview of the India Fintech & UPI Payments Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding India Fintech & UPI Payments Market. The India Fintech & UPI Payments Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

India Fintech & UPI Payments Market Scope:

By Transaction Type

Peer-to-Peer (P2P)

Peer-to-Merchant (P2M)

By Use Case

Retail & E-commerce Payments

Money Transfer & Remittances

Bill Payments & Utilities

Travel & Hospitality

Financial Services

Donations & Subsidies

Other Applications

By Deployment Mode

QR Code-Based Payments

In-App / Online Payment Gateways

Point-of-Sale Terminals

By End-User

Individual Consumers

Small & Medium Enterprises

Large Enterprises

Financial Institutions

Key Players

Amazon Pay

Axis Bank

Cred

Google Pay (GPay)

HDFC Bank

ICICI Bank

National Payments Corporation of India (NPCI)

Paytm

PhonePe

Pine Labs

Razorpay

State Bank of India (SBI)

Major Highlights

This report delivers a comprehensive overview of the India Fintech & UPI Payments Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding India Fintech & UPI Payments Market. The India Fintech & UPI Payments Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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