

# Incontinence Care Products Market - 2021-2031

<https://marketpublishers.com/r/ICDD75AE5968EN.html>

Date: November 2025

Pages: 223

Price: US\$ 2,999.00 (Single User License)

ID: ICDD75AE5968EN

## Abstracts

The Incontinence Care Products Market was valued at USD 16.79 billion in 2021 and is anticipated to reach USD 28.45 billion by 2031, at a CAGR of 0.073 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Incontinence Care Products Market.

This report delivers a comprehensive overview of the Incontinence Care Products Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Incontinence Care Products Market. The Incontinence Care Products Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2021–2031.

Incontinence Care Products Market Scope:

By Product Type

Non-absorbents

Absorbents

By Usability

Disposable

Reusable

By Application

Female

Male

By Distribution Channel

Retail Stores

Hospital/Clinics

Online Channels

Others

Key Players

B. Braun Melsungen AG

ConvaTec Inc.

Coloplast Corp

BD

Wellspect HealthCare (Dentsply Sirona)

Hollister Incorporated

Domtar Corporation

Kimberly-Clark Corporation

Ontex

Procter & Gamble.

Paul Hartmann AG(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Incontinence Care Products Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Incontinence Care Products Market. The Incontinence Care Products Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2021–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East &

Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for

navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers:
    - 4.1.1.1. Rising prevalence of Urinary Incontinence & BPH
    - 4.1.1.2. Product innovations in incontinence devices
  - 4.1.2. Restraints:
    - 4.1.2.1. Stringent regulations
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Regulatory Analysis
- 5.3. Supply Chain Analysis
- 5.4. Pricing Analysis
- 5.5. Unmet Needs
- 5.6. Product Developments

### **6. BY PRODUCT TYPE**

- 6.1. Introduction
  - 6.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type Segment
  - 6.1.2. Market Attractiveness Index, By Product Type Segment
- 6.2. Non-absorbents
  - 6.2.1. Introduction

6.2.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029

6.2.3. Catheters

6.2.3.1. Foley Catheters

6.2.3.2. External Catheters

6.2.3.3. Intermittent Catheters

6.2.4. Slings

6.2.4.1. Male incontinence slings

6.2.4.2. Female incontinence slings

6.2.5. Drainage Bag

6.2.6. Artificial Sphincters

6.2.6.1. Artificial Urinary Sphincter

6.2.6.2. Artificial Bowel Sphincter

6.2.7. Stimulation Devices

6.2.8. Others

6.3. Absorbents

6.3.1. Underwear & Briefs

6.3.2. Pads & Guards

6.3.3. Drip Collectors & Bed Protectors

## **7. BY USABILITY**

7.1. Introduction

7.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability

7.1.2. Market Attractiveness Index, By Usability

7.2. Disposable

7.2.1. Introduction

7.2.2. Market Size Analysis, US\$ Mn and Y-o-Y Growth Analysis (%), 2021-2029

7.3. Reusable

## **8. BY APPLICATION**

8.1. Introduction

8.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application Segment

8.1.2. Market Attractiveness Index, By Application Segment

8.2. Female

8.2.1. Introduction

8.2.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029

### 8.3. Male

## 9. BY DISTRIBUTION CHANNEL

### 9.1. Introduction

9.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel Segment

9.1.2. Market Attractiveness Index, By Distribution Channel Segment

### 9.2. Retail Stores

9.2.1. Introduction

9.2.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029

### 9.3. Hospital/Clinics

### 9.4. Online Channels

### 9.5. Others

## 10. BY REGION

### 10.1. Introduction

10.1.1. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029, By Region

10.1.2. Market Attractiveness Index, By Region

### 10.2. North America

10.2.1. Introduction

10.2.2. Key Region-Specific Dynamics

10.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type

10.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability

10.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

10.2.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

10.2.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

10.2.7.1. U.S.

10.2.7.2. Canada

10.2.7.3. Mexico

### 10.3. Europe

10.3.1. Introduction

10.3.2. Key Region-Specific Dynamics

10.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type

10.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability

10.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

- 10.3.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
- 10.3.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
  - 10.3.7.1. Germany
  - 10.3.7.2. U.K.
  - 10.3.7.3. France
  - 10.3.7.4. Italy
  - 10.3.7.5. Spain
  - 10.3.7.6. Rest of Europe
- 10.4. South America
  - 10.4.1. Introduction
  - 10.4.2. Key Region-Specific Dynamics
  - 10.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
  - 10.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability
  - 10.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application
  - 10.4.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.4.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.4.7.1. Brazil
    - 10.4.7.2. Argentina
    - 10.4.7.3. Rest of South America
- 10.5. Asia Pacific
  - 10.5.1. Introduction
  - 10.5.2. Key Region-Specific Dynamics
  - 10.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
  - 10.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability
  - 10.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application
  - 10.5.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.5.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.5.7.1. China
    - 10.5.7.2. India
    - 10.5.7.3. Japan
    - 10.5.7.4. Australia
    - 10.5.7.5. Rest of Asia Pacific
- 10.6. Middle East and Africa
  - 10.6.1. Introduction
  - 10.6.2. Key Region-Specific Dynamics
  - 10.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
  - 10.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Usability
  - 10.6.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application
  - 10.6.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Key Developments and Strategies
- 11.2. Company Share Analysis
- 11.3. Product Type Benchmarking
- 11.4. List of Key Companies to Watch

## **12. COMPANY PROFILES**

- 12.1. B. Braun Melsungen AG
  - 12.1.1. Company Overview
  - 12.1.2. Product Type Portfolio and Description
  - 12.1.3. Key Highlights
  - 12.1.4. Financial Overview
- 12.2. ConvaTec Inc.
- 12.3. Coloplast Corp
- 12.4. BD
- 12.5. Wellsect HealthCare (Dentsply Sirona)
- 12.6. Hollister Incorporated
- 12.7. Domtar Corporation
- 12.8. Kimberly-Clark Corporation
- 12.9. Ontex
- 12.10. Procter & Gamble.
- 12.11. Paul Hartmann AG(\*LIST NOT EXHAUSTIVE)

## **13. DATAM INTELLIGENCE**

- 13.1. Appendix
- 13.2. About Us and Application
- 13.3. Contact Us

## I would like to order

Product name: Incontinence Care Products Market - 2021-2031

Product link: <https://marketpublishers.com/r/ICDD75AE5968EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICDD75AE5968EN.html>