

Horse Feed Market - 2023-2031

<https://marketpublishers.com/r/H93786CC260AEN.html>

Date: February 2026

Pages: 243

Price: US\$ 2,999.00 (Single User License)

ID: H93786CC260AEN

Abstracts

The Horse Feed Market was valued at US\$ 8.23 billion in 2023 and is anticipated to reach US\$ 11.44 billion by 2031, at a CAGR of 0.042 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Horse Feed Market.

This report delivers a comprehensive overview of the Horse Feed Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Horse Feed Market. The Horse Feed Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Horse Feed Market Scope:

By Type

Performance

Senior/Old

Professional

Mare and Foal

Others

By Nutrition Type

High Fiber

Low Starch

High Protein

High Fats

By Form

Pellets

Cubes

Powder

By Ingredient

Cereals

Supplements

Cakes/Meals

Others

By Distribution Channel

Online Sales

Offline Retail

Key Players

Cargill Incorporated

Baileys Horse Feeds

Big V Feeds, Inc.

ADM

Arvesta

Hubbard Feeds

Purina Animal Nutrition LLC

West Feeds

Cavalor

RCL Food

Major Highlights

This report delivers a comprehensive overview of the Horse Feed Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Horse Feed Market. The Horse Feed Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the

industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet By Type
- 3.2. Snippet by Nutrition Type
- 3.3. Snippet by Form
- 3.4. Snippet by Ingredient
- 3.5. Snippet by Distribution Channel
- 3.6. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising Interest in Equestrian Activities
 - 4.1.1.2. Focusing on Horse Health and Wellness
 - 4.1.2. Restraints
 - 4.1.2.1. Fluctuations in Raw Material Prices
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Scenario Before COVID
 - 6.1.2. Scenario During COVID
 - 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 7.1.2. Market Attractiveness Index, By Type
- 7.2. Performance*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Senior/Old
- 7.4. Professional
- 7.5. Mare and Foal
- 7.6. Others

8. BY NUTRITION TYPE

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
 - 8.1.2. Market Attractiveness Index, By Nutrition Type
- 8.2. High Fiber*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Low Starch
- 8.4. High Protein
- 8.5. High Fats

9. BY FORM

- 9.1. Introduction

- 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 9.1.2. Market Attractiveness Index, By Form
- 9.2. Pellets*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Cubes
- 9.4. Powder

10. BY INGREDIENT

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 10.1.2. Market Attractiveness Index, By Ingredient
- 10.2. Cereals*
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Supplements
- 10.4. Cakes/Meals
- 10.5. Others

11. BY DISTRIBUTION CHANNEL

- 11.1. Introduction
 - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.1.2. Market Attractiveness Index, By Distribution Channel
- 11.2. Online Sales*
 - 11.2.1. Introduction
 - 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 11.3. Offline Retail

12. BY REGION

- 12.1. Introduction
 - 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 12.1.2. Market Attractiveness Index, By Region
- 12.2. North America
 - 12.2.1. Introduction
 - 12.2.2. Key Region-Specific Dynamics
 - 12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

- 12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
- 12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
- 12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 12.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 12.2.8.1. U.S.
 - 12.2.8.2. Canada
 - 12.2.8.3. Mexico
- 12.3. Europe
 - 12.3.1. Introduction
 - 12.3.2. Key Region-Specific Dynamics
 - 12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
 - 12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 12.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 12.3.8.1. Germany
 - 12.3.8.2. UK
 - 12.3.8.3. France
 - 12.3.8.4. Italy
 - 12.3.8.5. Spain
 - 12.3.8.6. Rest of Europe
- 12.4. South America
 - 12.4.1. Introduction
 - 12.4.2. Key Region-Specific Dynamics
 - 12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
 - 12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 12.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 12.4.8.1. Brazil
 - 12.4.8.2. Argentina
 - 12.4.8.3. Rest of South America
- 12.5. Asia-Pacific
 - 12.5.1. Introduction
 - 12.5.2. Key Region-Specific Dynamics
 - 12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

- 12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
- 12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
- 12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 12.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

- 12.5.8.1. China
- 12.5.8.2. India
- 12.5.8.3. Japan
- 12.5.8.4. Australia
- 12.5.8.5. Rest of Asia-Pacific

12.6. Middle East and Africa

- 12.6.1. Introduction
- 12.6.2. Key Region-Specific Dynamics
- 12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
- 12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Nutrition Type
- 12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
- 12.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

13. COMPETITIVE LANDSCAPE

- 13.1. Competitive Scenario
- 13.2. Market Positioning/Share Analysis
- 13.3. Mergers and Acquisitions Analysis

14. COMPANY PROFILES

- 14.1. Cargill Incorporated*
 - 14.1.1. Company Overview
 - 14.1.2. Product Portfolio and Description
 - 14.1.3. Financial Overview
 - 14.1.4. Key Developments
- 14.2. Baileys Horse Feeds
- 14.3. Big V Feeds, Inc.
- 14.4. ADM
- 14.5. Arvesta
- 14.6. Hubbard Feeds
- 14.7. Purina Animal Nutrition LLC
- 14.8. West Feeds

14.9. Cavalor

14.10. RCL Food (LIST NOT EXHAUSTIVE)

15. APPENDIX

15.1. About Us and Services

15.2. Contact Us

I would like to order

Product name: Horse Feed Market - 2023-2031

Product link: <https://marketpublishers.com/r/H93786CC260AEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H93786CC260AEN.html>