

Hops Market - 2022-2031

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Abstracts

The Hops Market was valued at USD 7.8 billion in 2022 and is anticipated to reach USD 13.3 billion by 2031, at a CAGR of 0.068 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Hops Market.

This report delivers a comprehensive overview of the Hops Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Hops Market. The Hops Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Hops Market Scope:

By Type

Bittering Hops

Aroma Hops

Dual Hops

By Variety

Cascade

Citra

Mosaic

Magnum

Amarillo

Centennial

Others

By Product

Organic (Raw) hops

Organic Extracts

Inorganic Extracts

By Distribution Channel

E-Commerce

Specialty Stores

Supermarket/Hypermarket

Others

By Application

Alcoholic beverages

Cosmetics

Pharmaceuticals

Others

Key Players

Roy Farms Inc.

Barth-Haas Group

Hops Direct, LLC.

HOP HEAD FARMS

Clayton Hops NZ

Charles Faram

NZ Hops Ltd

Crosby Hop Farm, LLC

Yakima Valley Hops

Hopsteiner

Major Highlights

This report delivers a comprehensive overview of the Hops Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Hops Market. The Hops Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$

millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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