

Home Fragrance Market - 2022-2030

<https://marketpublishers.com/r/HE0E47369D0BEN.html>

Date: December 2025

Pages: 218

Price: US\$ 2,999.00 (Single User License)

ID: HE0E47369D0BEN

Abstracts

The Home Fragrance Market was valued at US\$ 10.5 billion in 2022 and is anticipated to reach US\$ 21.4 billion by 2030, at a CAGR of 0.094 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Home Fragrance Market.

This report delivers a comprehensive overview of the Home Fragrance Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Home Fragrance Market. The Home Fragrance Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Home Fragrance Market Scope:

By Product

Low-density Polyethylene (LDPE)

Linear Low-density Polyethylene (LLDPE)

Others

By Distribution Channel

Supermarkets & Hypermarkets

Specialty Store

Convenience Stores

Online

Key Players

IFF (International Flavors & Fragrances)

Firmenich

Givaudan

Symrise

Mane

Paco Rabanne

Robertet

Romeron Perfume

Takasago International Corporation

Wikka Fragrance Solutions

Major Highlights

This report delivers a comprehensive overview of the Home Fragrance Market, with

both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Home Fragrance Market. The Home Fragrance Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product
- 3.2. Snippet by Distribution Channel
- 3.3. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Global Urbanization and Population Growth
 - 4.1.1.2. Transforming Home Environments: the Rising Appeal of Aesthetic
Fragrances
 - 4.1.2. Restraints
 - 4.1.2.1. Health Concerns and Labeling Issues
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY PRODUCT

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 7.1.2. Market Attractiveness Index, By Product
- 7.2. Low-density Polyethylene (LDPE)*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Linear Low-density Polyethylene (LLDPE)
- 7.4. Others

8. BY DISTRIBUTION CHANNEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 8.1.2. Market Attractiveness Index, By Distribution Channel
- 8.2. Supermarkets & Hypermarkets*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Specialty Store
- 8.4. Convenience Stores
- 8.5. Online

9. BY REGION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 9.1.2. Market Attractiveness Index, By Region
- 9.2. North America
 - 9.2.1. Introduction

9.2.2. Key Region-Specific Dynamics

9.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

9.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.2.5.1. U.S.

9.2.5.2. Canada

9.2.5.3. Mexico

9.3. Europe

9.3.1. Introduction

9.3.2. Key Region-Specific Dynamics

9.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

9.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.3.5.1. Germany

9.3.5.2. UK

9.3.5.3. France

9.3.5.4. Italy

9.3.5.5. Russia

9.3.5.6. Rest of Europe

9.4. South America

9.4.1. Introduction

9.4.2. Key Region-Specific Dynamics

9.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

9.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.4.5.1. Brazil

9.4.5.2. Argentina

9.4.5.3. Rest of South America

9.5. Asia-Pacific

9.5.1. Introduction

9.5.2. Key Region-Specific Dynamics

9.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

9.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.5.5.1. China

9.5.5.2. India

9.5.5.3. Japan

9.5.5.4. Australia

9.5.5.5. Rest of Asia-Pacific

9.6. Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

9.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10. COMPETITIVE LANDSCAPE

10.1. Competitive Scenario

10.2. Market Positioning/Share Analysis

10.3. Mergers and Acquisitions Analysis

11. COMPANY PROFILES

11.1. IFF (International Flavors & Fragrances) *

11.1.1. Company Overview

11.1.2. Product Portfolio and Description

11.1.3. Financial Overview

11.1.4. Key Developments

11.2. Firmenich

11.3. Givaudan

11.4. Symrise

11.5. Mane

11.6. Paco Rabanne

11.7. Robertet

11.8. Romeron Perfume

11.9. Takasago International Corporation

11.10. Wikka Fragrance Solutions (*LIST NOT EXHAUSTIVE)

12. APPENDIX

12.1. About Us and Services

12.2. Contact Us

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