

# Herpes Labialis Drugs Market - 2023-2031

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## Abstracts

The Herpes Labialis Drugs Market was valued at US\$ 1.16 billion in 2023 and is anticipated to reach US\$ 1.7 billion by 2031, at a CAGR of 0.048 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Herpes Labialis Drugs Market.

This report delivers a comprehensive overview of the Herpes Labialis Drugs Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Herpes Labialis Drugs Market. The Herpes Labialis Drugs Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Herpes Labialis Drugs Market Scope:

By Strain Type

Herpes Simplex Virus Type-1

Herpes Simplex Virus Type-2

By Drug Type

Acyclovir

Valacyclovir

Penciclovir

Famciclovir

Docosanol

Others

By Route of Administration

Topical

Oral

Injectables

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Key Players

GlaxoSmithKline Pharmaceuticals

Bauch Health Inc.

Novartis AG

Zhejiang Charioteer Pharmaceutical Co. Ltd

Teva Pharmaceuticals

TCI Chemicals

Olon Group

ChemWerth Inc

Viartis Inc

Tecoland Corporation

## Major Highlights

This report delivers a comprehensive overview of the Herpes Labialis Drugs Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Herpes Labialis Drugs Market. The Herpes Labialis Drugs Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### 2. DEFINITION AND OVERVIEW

### 3. EXECUTIVE SUMMARY

- 3.1. Snippet by Strain Type
- 3.2. Snippet by Drug Type
- 3.3. Snippet by Route of Administration
- 3.4. Snippet by Distribution Channel
- 3.5. Snippet by Region

### 4. DYNAMICS

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Increasing Product Launches and Rising FDA Approvals of Drugs for Herpes labialis drugs
    - 4.1.1.2. Rising Prevalence of Herpes Labialis
  - 4.1.2. Restraints
    - 4.1.2.1. Antiviral Drugs Resistance
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### 5. INDUSTRY ANALYSIS

- 5.1. Porter's 5 Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Unmet Needs
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

### 6. BY STRAIN TYPE

## 6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain Type

6.1.2. Market Attractiveness Index, By Strain Type

## 6.2. Herpes Simplex Virus Type-1 \*

6.2.1. Introduction

6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 6.3. Herpes Simplex Virus Type-2

# 7. BY DRUG TYPE

## 7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Drug Type

7.1.2. Market Attractiveness Index, By Drug Type

## 7.2. Acyclovir

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 7.3. Valacyclovir

## 7.4. Penciclovir

## 7.5. Famciclovir

## 7.6. Docosanol

## 7.7. Others

# 8. BY ROUTE OF ADMINISTRATION

## 8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Route of Administration

8.1.2. Market Attractiveness Index, By Route of Administration

## 8.2. Topical\*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 8.3. Oral

## 8.4. Injectables

# 9. BY DISTRIBUTION CHANNEL

## 9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.1.2. Market Attractiveness Index, By Distribution Channel

## 9.2. Hospital Pharmacies\*

### 9.2.1. Introduction

### 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 9.3. Retail Pharmacies

## 9.4. Online Pharmacies

# 10. BY REGION

## 10.1. Introduction

### 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

### 10.1.2. Market Attractiveness Index, By Region

## 10.2. North America

### 10.2.1. Introduction

### 10.2.2. Key Region-Specific Dynamics

### 10.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Strain Type

### 10.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Drug Type

### 10.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Route of

### Administration

### 10.2.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

### 10.2.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

#### 10.2.7.1. U.S.

#### 10.2.7.2. Canada

#### 10.2.7.3. Mexico

## 10.3. Europe

### 10.3.1. Introduction

### 10.3.2. Key Region-Specific Dynamics

### 10.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Strain Type

### 10.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Drug Type

### 10.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Route of

### Administration

### 10.3.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

### 10.3.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

#### 10.3.7.1. Germany

#### 10.3.7.2. U.K.

#### 10.3.7.3. France

#### 10.3.7.4. Italy

#### 10.3.7.5. Spain

#### 10.3.7.6. Rest of Europe

## 10.4. South America

- 10.4.1. Introduction
- 10.4.2. Key Region-Specific Dynamics
- 10.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Strain Type
- 10.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Drug Type
- 10.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Route of Administration
- 10.4.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
- 10.4.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
  - 10.4.7.1. Brazil
  - 10.4.7.2. Argentina
  - 10.4.7.3. Rest of South America
- 10.5. Asia Pacific
  - 10.5.1. Introduction
  - 10.5.2. Key Region-Specific Dynamics
  - 10.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Strain Type
  - 10.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Drug Type
  - 10.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Route of Administration
  - 10.5.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.5.7. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.5.7.1. China
    - 10.5.7.2. India
    - 10.5.7.3. Japan
    - 10.5.7.4. South Korea
    - 10.5.7.5. Rest of Asia Pacific
- 10.6. Middle East and Africa
  - 10.6.1. Introduction
  - 10.6.2. Key Region-Specific Dynamics
  - 10.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Strain Type
  - 10.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Drug Type
  - 10.6.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Route of Administration
  - 10.6.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Competitive Scenario
- 11.2. Product Benchmarking
- 11.3. Company Share Analysis

#### 11.4. Key Developments and Strategies

### **12. COMPANY PROFILES**

#### 12.1. GlaxoSmithKline Pharmaceuticals\*

12.1.1. Company Overview

12.1.2. Product Portfolio and Description

12.1.3. Financial Overview

12.1.4. Key Developments

#### 12.2. Bauch Health Inc.

#### 12.3. Novartis AG

#### 12.4. Zhejiang Charioteer Pharmaceutical Co. Ltd

#### 12.5. Teva Pharmaceuticals

#### 12.6. TCI Chemicals

#### 12.7. Olon Group

#### 12.8. ChemWerth Inc

#### 12.9. Viatris Inc

#### 12.10. Tecoland Corporation (LIST NOT EXHAUSTIVE)

### **13. APPENDIX**

#### 13.1. About Us and Services

#### 13.2. Contact Us

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