

# Hand Hygiene Market - 2022-2031

<https://marketpublishers.com/r/H1D6EAB0690DEN.html>

Date: November 2025

Pages: 200

Price: US\$ 2,999.00 (Single User License)

ID: H1D6EAB0690DEN

## Abstracts

The Hand Hygiene Market was valued at USD 2.9 billion in 2022 and is anticipated to reach USD 5.57 billion by 2031, at a CAGR of 0.071 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Hand Hygiene Market.

This report delivers a comprehensive overview of the Hand Hygiene Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Hand Hygiene Market. The Hand Hygiene Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Hand Hygiene Market Scope:

By Product

Hand Wash

Hand Sanitizer

Hand Scrubs

Others

### By Distribution Channel

Supermarket and Hypermarkets

Drug/Chemist Stores

Online sales

Retailers and Wholesalers

Others

### By End User

Hospitals and Clinics

Home

Institutions and Schools

Corporate offices

Others (Hotels, Restaurants, among others)

### Key Players

3Hindustan Unilever Limited

Reckitt Benckiser Ltd.

3M

Procter & Gamble

EcoHydra

BODE Chemie

Cleenol Group

Deb Group

Kutol

Medline Industries

Vectair Systems

Whiteley Corporation

Wipro Consumer Care and Lighting Ltd.

ITC Limited

Pristine Care Products Pvt. Ltd.(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Hand Hygiene Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Hand Hygiene Market. The Hand Hygiene Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers:
    - 4.1.1.1. Increasing prevalence of infectious & non-infectious diseases
    - 4.1.1.2. Rising number awareness towards hand hygiene
  - 4.1.2. Restraints:
    - 4.1.2.1. Side-effects of alcohol-based hand sanitizers
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Regulatory Analysis
- 5.3. Supply Chain Analysis
- 5.4. Pricing Analysis
- 5.5. Unmet Needs
- 5.6. Product Developments

### **6. BY PRODUCT**

- 6.1. Introduction
  - 6.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Segment
  - 6.1.2. Market Attractiveness Index, By Product Segment
- 6.2. Hand Wash
  - 6.2.1.1. Introduction
  - 6.2.1.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis

(%), 2021-2029

6.2.1.3. Soaps

6.2.1.4. Liquid handwash

6.3. Hand Sanitizer

6.3.1. Foam hand sanitizer

6.3.2. Liquid hand sanitizer

6.3.3. Gel hand sanitizer

6.3.4. Spray hand sanitizer

6.3.5. Others

6.4. Hand Scrubs

6.5. Others

## **7. BY DISTRIBUTION CHANNEL**

7.1. Introduction

7.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel Segment

7.1.2. Market Attractiveness Index, By Distribution Channel Segment

7.2. Supermarket and Hypermarkets

7.2.1. Introduction

7.2.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029

7.3. Drug/Chemist Stores

7.4. Online sales

7.5. Retailers and Wholesalers

7.6. Others

## **8. BY END USER**

8.1. Introduction

8.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User Segment

8.1.2. Market Attractiveness Index, By End User Segment

8.2. Hospitals and Clinics

8.2.1. Introduction

8.2.2. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029

8.3. Home

8.4. Institutions and Schools

8.5. Corporate offices

## 8.6. Others (Hotels, Restaurants, among others)

## 9. BY REGION

### 9.1. Introduction

9.1.1. Market Size Analysis, US\$ Million, 2020-2029 and Y-o-Y Growth Analysis (%), 2021-2029, By Region

9.1.2. Market Attractiveness Index, By Region

### 9.2. North America

9.2.1. Introduction

9.2.2. Key Region-Specific Dynamics

9.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product

9.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User

9.2.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

9.2.6.1. U.S.

9.2.6.2. Canada

9.2.6.3. Mexico

### 9.3. Europe

9.3.1. Introduction

9.3.2. Key Region-Specific Dynamics

9.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product

9.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User

9.3.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

9.3.6.1. Germany

9.3.6.2. U.K.

9.3.6.3. France

9.3.6.4. Italy

9.3.6.5. Spain

9.3.6.6. Rest of Europe

### 9.4. South America

9.4.1. Introduction

9.4.2. Key Region-Specific Dynamics

9.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product

9.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User

9.4.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

9.4.6.1. Brazil

9.4.6.2. Argentina

9.4.6.3. Rest of South America

9.5. Asia Pacific

9.5.1. Introduction

9.5.2. Key Region-Specific Dynamics

9.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product

9.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User

9.5.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

9.5.6.1. China

9.5.6.2. India

9.5.6.3. Japan

9.5.6.4. Australia

9.5.6.5. Rest of Asia Pacific

9.6. Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product

9.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.6.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By End User

## **10. COMPETITIVE LANDSCAPE**

10.1. Key Developments and Strategies

10.2. Company Share Analysis

10.3. Products Benchmarking

10.4. List of Key Companies to Watch

## **11. COMPANY PROFILES**

11.1. 3Hindustan Unilever Limited

11.1.1. Company Overview

11.1.2. Product Portfolio and Description

11.1.3. Key Highlights

11.1.4. Financial Overview

11.2. Reckitt Benckiser Ltd.

11.3. 3M

11.4. Procter & Gamble

11.5. EcoHydra

- 11.6. BODE Chemie
- 11.7. Cleenol Group
- 11.8. Deb Group
- 11.9. Kutol
- 11.10. Medline Industries
- 11.11. Vectair Systems
- 11.12. Whiteley Corporation
- 11.13. Wipro Consumer Care and Lighting Ltd.
- 11.14. ITC Limited
- 11.15. Pristine Care Products Pvt. Ltd. (\*LIST NOT EXHAUSTIVE)

## **12. DATAM INTELLIGENCE**

- 12.1. Appendix
- 12.2. About Us and End User
- 12.3. Contact Us

## I would like to order

Product name: Hand Hygiene Market - 2022-2031

Product link: <https://marketpublishers.com/r/H1D6EAB0690DEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1D6EAB0690DEN.html>