

Global Weight Loss Therapeutics Market - 2025 -2033

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Abstracts

Weight Loss Therapeutics Market Size

In 2023, the global weight loss therapeutics market was valued at US\$ 3.30 Billion. The global Weight Loss Therapeutics market size reached US\$ 3.92 Billion in 2024 and is expected to reach US\$ 20.84 Billion by 2033, growing at a CAGR of 20.6% during the forecast period 2025-2033.

Weight Loss Therapeutics Market Overview

The rising clinical trials by key companies, rising global obesity rates, and growing non-surgical preferences are among the significant factors that are driving the weight loss therapeutics market growth. Additionally, the growing awareness among individuals about the advanced eye surgeries that are being developed is also contributing to the overall market growth.

Geographic expansion, development of biosimilars & generics, and focused R&D on child and adolescent obesity are expected to create a significant opportunity for the market growth in the forecast period.

Weight Loss Therapeutics Market Dynamics: Drivers & Restraints

Drivers:

The rising clinical trials by key companies are significantly driving the weight loss therapeutics market growth

The growing number of clinical trials conducted by leading pharmaceutical companies is a key driver accelerating the growth of the weight loss therapeutics market. These trials

are not only advancing the development of innovative therapies but also building clinical validation and market readiness. For instance, in September 2023, Viking Therapeutics initiated the Phase 2 VENTURE trial for VK2735, a subcutaneously administered dual GLP-1 and GIP receptor agonist aimed at treating obesity. The trial initially targeted 125 patients but expanded to 176 due to increased clinician and patient interest.

Subsequently, in February 2024, Viking announced that the trial successfully met its primary and secondary endpoints, with patients receiving VK2735 showing statistically significant reductions in body weight compared to placebo. The treatment was also deemed safe and well-tolerated, with most adverse events classified as mild or moderate.

These instances illustrate how robust and expanding clinical pipelines by key players are driving therapeutic innovation, reinforcing investor confidence, and increasing the likelihood of broader adoption and regulatory approvals in the weight loss therapeutics market.

Rising global obesity rates are significantly driving the weight loss therapeutics market growth

Rising global obesity rates are a primary driver of growth in the weight loss therapeutics market. As lifestyles become increasingly sedentary and diets more calorie-dense, obesity has reached significant proportions worldwide. In 2024, the NCD Risk Factor Collaboration (NCD-RisC) reported that over one billion people globally are now living with obesity, including around 880 million adults and 159 million children and adolescents aged 5 to 19.

According to the World Obesity Federation's analysis of this data, nearly 3 billion people worldwide are affected by either overweight or obesity. These findings highlight a significant global health shift: in most parts of the world today, the risk to health from being overweight or obese is now greater than the risk from being underweight. This surge is not limited to high-income countries—low- and middle-income regions are also experiencing sharp increases in obesity-related health issues such as type 2 diabetes, cardiovascular disease, and certain cancers.

The growing burden of these comorbidities has created urgent demand for effective medical interventions beyond lifestyle modification. In response, both public health systems and private healthcare providers are increasingly prioritizing pharmacological

treatments for obesity. As a result, the escalating prevalence of obesity continues to expand the patient base and fuel strong, sustained growth in the weight loss therapeutics market.

Restraint:

Side effects associated with the therapeutics are hampering the growth of the weight loss therapeutics market

The rising concern over side effects associated with weight-loss therapeutics, particularly GLP-1 and dual/triple agonist drugs, is threatening to slow market growth and alter their adoption trajectory.

While gastrointestinal issues like nausea, vomiting, diarrhea, and constipation remain the most frequently reported adverse events, they have led to a 25–65% discontinuation rate within a year for drugs like Wegovy, Ozempic, and Zepbound.

More alarming are recent safety signals: the UK's MHRA has logged over 560 suspected cases of pancreatitis, including ten deaths, linked to these medications, sparking regulatory investigations and media scrutiny.

Even rarer effects, such as gastroparesis, bowel obstructions, and potential eye and thyroid issues, are emerging in real-world observations and vigilance data. These side effects could restrict individuals from using these medications and thus hamper the market growth.

Opportunity:

Development of biosimilars & generics is expected to create a lucrative opportunity for the growth of the weight loss therapeutics market

The development of biosimilars and generics presents a strong opportunity for the weight loss therapeutics market by significantly improving affordability and access. As branded anti-obesity drugs, such as GLP-1 receptor agonists (e.g., semaglutide in Wegovy/Ozempic), remain expensive and often inaccessible for many populations, biosimilars and generics can help expand access to these therapies, particularly in low- and middle-income countries.

This increased affordability is likely to boost patient volumes and drive overall market

growth. Furthermore, the entry of cost-effective alternatives will create competitive pressure on innovators to differentiate through next-generation formulations, improved delivery methods, or combination therapies.

Weight Loss Therapeutics Market, Segment Analysis

The global weight loss therapeutics market is segmented based on therapeutics, condition, dosage form, distribution channel, and region.

The prescription drugs segment was valued at US\$ 1.79 Billion in 2024 and is estimated to reach US\$ XX Billion by 2033, growing at a CAGR of XX% in the weight loss therapeutics market

The prescription drugs segment holds a dominant position in the global weight loss therapeutics market due to the superior efficacy, regulatory backing, and growing physician acceptance of pharmacological interventions for obesity management.

Medications such as GLP-1 receptor agonists have demonstrated substantial and sustained weight loss outcomes in clinical trials, far surpassing results achievable through lifestyle changes alone.

The U.S. FDA approvals of novel drugs like Zepbound (tirzepatide) and Wegovy (semaglutide) have further accelerated demand, especially among patients with obesity-related comorbidities such as type 2 diabetes, sleep apnea, and cardiovascular disease. In studies, Zepbound has led to a 21% weight loss in adults using the highest dose, while Wegovy has led to about a 15% weight loss.

Additionally, the surge in R&D investment, expanding treatment guidelines, and increasing awareness of obesity as a chronic medical condition have contributed to growing prescriptions. For instance, in June 2024, Novo Nordisk launches weight-loss drug Wegovy in India to compete with Lilly's Mounjaro.

With broadening payer coverage, improved long-term safety data, and the potential entry of oral formulations and multi-agonist therapies, the prescription drug segment is poised to maintain its leadership and expand its reach in both developed and emerging markets..

Weight Loss Therapeutics Market, Geographical Analysis

North America is valued at US\$ 1.54 Billion in 2024 and is estimated to reach US\$ XX Billion by 2033, growing at a CAGR of XX% in the weight loss therapeutics market

North America continues to hold a dominant position in the global weight loss therapeutics market, fueled by groundbreaking drug approvals, robust clinical advancements, and a rapidly expanding patient base. Also, the region's growth is driven by regulatory agility, pharmaceutical innovation, and high treatment demand, remains the epicenter of obesity drug development and commercialization. With a growing pipeline, expanding insurance coverage discussions, and accelerating adoption of GLP-1 therapies, the region is set to lead the global market in both revenue generation and clinical advancement.

For instance, in November 2023, when the U.S. Food and Drug Administration (FDA) approved Zepbound (tirzepatide) by Eli Lilly and Company, the first obesity treatment to activate both GIP and GLP-1 receptors. This approval has positioned the U.S. at the forefront of therapeutic innovation for obesity, especially for adults with a BMI of 30 or greater or those with weight-related comorbidities.

The region's market was further strengthened in November 2024, when Amgen announced promising Phase 2 results for MariTide (maridebart cafraglutide). This investigational treatment achieved up to 20% weight loss at 52 weeks without a plateau, signaling the potential for even greater outcomes and highlighting North America's role in developing next-generation, durable obesity solutions.

Meanwhile, in June 2024, Teva Pharmaceuticals launched a generic version of Victoza (liraglutide) in the U.S., increasing affordability and accessibility, critical components for market expansion. These key events underscore how North America.

Asia-Pacific is growing at the fastest pace in the weight loss therapeutics market holding 20.6% of the market share

The Asia-Pacific region is emerging as the fastest-growing market for weight loss therapeutics due to a convergence of demographic, economic, and healthcare factors. Rising rates of obesity and related comorbidities like type 2 diabetes are fueling demand for effective weight management solutions. At the same time, a rapidly expanding middle class is becoming more health-conscious and willing to invest in wellness, while governments across the region are increasing healthcare spending and prioritizing chronic disease prevention.

Weight Loss Therapeutics Market Competitive Landscape

Top companies in the weight loss therapeutics market include Novo Nordisk A/S, Currax Pharmaceuticals LLC, Eli Lilly and Company, VIVUS LLC, Rhythm Pharmaceuticals, Inc., CHEPLAPHARM GmbH, GSK plc, KVK Tech, Inc., Teva Pharmaceutical Industries Ltd, among others.

Weight Loss Therapeutics Market Key Developments

In June 2025, Viking Therapeutics, Inc. announced the launch of its VANQUISH Phase 3 clinical program for VK2735, a promising dual agonist targeting both GLP-1 and GIP receptors. This marks a significant advancement in the company's pipeline aimed at addressing metabolic disorders, particularly obesity. VK2735 is being developed in both oral and subcutaneous formulations.

In March 2025, U.S. drugmaker Eli Lilly & Co. launched its blockbuster anti-obesity drug Mounjaro (tirzepatide) in India, marking a significant milestone as the first therapy of its kind approved in the country for chronic weight management. Priced between ₹14,000 and ₹17,500 per month, the treatment offers a novel option for individuals struggling with obesity or overweight with related medical conditions.

In March 2025, Roche announced an exclusive collaboration and licensing agreement with Zealand Pharma to jointly develop and commercialize petrelintide, an amylin analog being explored for obesity treatment. Under the agreement, the two companies will co-develop petrelintide both as a standalone therapy and as part of a fixed-dose combination with Roche's lead incretin candidate, CT-388.

Weight Loss Therapeutics Market Scope

The global weight loss therapeutics market report delivers a detailed analysis with 67 key tables, more than 64 visually impactful figures, and 178 pages of expert insights, providing a complete view of the market landscape.

Contents

1. MARKET INTRODUCTION AND SCOPE

- 1.1. Objectives of the Report
- 1.2. Report Coverage & Definitions
- 1.3. Report Scope

2. EXECUTIVE INSIGHTS AND KEY TAKEAWAYS

- 2.1. Market Highlights and Strategic Takeaways
- 2.2. Key Trends and Future Projections
- 2.3. Snippet by Therapeutics
- 2.4. Snippet by Condition
- 2.5. Snippet by Dosage Form
- 2.6. Snippet by Distribution Channel
- 2.7. Snippet by Region

3. DYNAMICS

- 3.1. Impacting Factors
 - 3.1.1. Drivers
 - 3.1.1.1. The Rising Clinical Trials by Key Companies
 - 3.1.1.2. Rising Global Obesity Rates
 - 3.1.1.3. Growing Non-surgical Preferences
 - 3.1.2. Restraints
 - 3.1.2.1. Limited Efficiency of the Drugs
 - 3.1.2.2. Side Effects Associated with the Therapeutics
 - 3.1.2.3. High Costs of the Drugs
 - 3.1.3. Opportunity
 - 3.1.3.1. Geographic Expansion
 - 3.1.3.2. Development of Biosimilars & Generics
 - 3.1.3.3. Focused R&D on Child and Adolescent Obesity
 - 3.1.4. Impact Analysis

4. STRATEGIC INSIGHTS AND INDUSTRY OUTLOOK

- 4.1. Market Leaders and Pioneers
 - 4.1.1. Emerging Pioneers and Prominent Players

- 4.1.2. Established Leaders with the Largest Marketing Brand
- 4.1.3. Market Leaders with Established Products
- 4.2. Latest Developments and Breakthroughs
- 4.3. Regulatory and Reimbursement Landscape
 - 4.3.1. North America
 - 4.3.2. Europe
 - 4.3.3. Asia Pacific
 - 4.3.4. South America
 - 4.3.5. Middle East & Africa
- 4.4. Porter's Five Forces Analysis
- 4.5. Supply Chain Analysis
- 4.6. Patent Analysis
- 4.7. Pipeline Analysis
- 4.8. SWOT Analysis
- 4.9. Unmet Needs and Gaps
- 4.10. Recommended Strategies for Market Entry and Expansion
- 4.11. Pricing Analysis and Price Dynamics

5. WEIGHT LOSS THERAPEUTICS MARKET, BY THERAPEUTICS

- 5.1. Introduction
 - 5.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics
 - 5.1.2. Market Attractiveness Index, By Therapeutics
- 5.2. Prescription Drugs*
 - 5.2.1. Introduction
 - 5.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
 - 5.2.3. Liraglutide (Saxenda)
 - 5.2.4. Naltrexone-bupropion (Contrave)
 - 5.2.5. Phentermine-topiramate (Qsymia)
 - 5.2.6. Semaglutide (Wegovy)
 - 5.2.7. Orlistat (Xenical, Alli)
 - 5.2.8. Setmelanotide (Imcivree)
 - 5.2.9. Others
- 5.3. Over-the-Counter
- 5.4. Natural Supplements
- 5.5. Others

6. WEIGHT LOSS THERAPEUTICS MARKET, BY CONDITION

6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

6.1.2. Market Attractiveness Index, By Condition

6.2. Obesity*

6.2.1. Introduction

6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

6.3. Overweight

6.4. Others

7. WEIGHT LOSS THERAPEUTICS MARKET, BY DOSAGE FORM

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

7.1.2. Market Attractiveness Index, By Dosage Form

7.2. Capsules*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Tablets

7.4. Injectables

7.5. Others

8. WEIGHT LOSS THERAPEUTICS MARKET, BY DISTRIBUTION CHANNEL

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

8.1.2. Market Attractiveness Index, By Distribution Channel

8.2. Hospital Pharmacies*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Retail Pharmacies

8.4. Online Pharmacies

8.5. Others

9. WEIGHT LOSS THERAPEUTICS MARKET, BY REGIONAL MARKET ANALYSIS AND GROWTH OPPORTUNITIES

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

9.1.1.1. Market Attractiveness Index, By Region

9.2. North America

9.2.1. Introduction

9.2.2. Key Region-Specific Dynamics

9.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics

9.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

9.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

9.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.2.7.1. U.S.

9.2.7.2. Canada

9.2.7.3. Mexico

9.3. Europe

9.3.1. Introduction

9.3.2. Key Region-Specific Dynamics

9.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics

9.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

9.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

9.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.3.7.1. Germany

9.3.7.2. UK

9.3.7.3. France

9.3.7.4. Spain

9.3.7.5. Italy

9.3.7.6. Rest of Europe

9.4. Asia-Pacific

9.4.1. Introduction

9.4.2. Key Region-Specific Dynamics

9.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics

9.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

9.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

9.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.4.7.1. China

9.4.7.2. India

9.4.7.3. Japan

9.4.7.4. South Korea

9.4.7.5. Rest of Asia-Pacific

9.5. South America

9.5.1. Introduction

9.5.2. Key Region-Specific Dynamics

9.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics

9.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

9.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

9.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.5.7.1. Brazil

9.5.7.2. Argentina

9.5.7.3. Rest of South America

9.6. Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Therapeutics

9.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Condition

9.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Dosage Form

9.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10. COMPETITIVE LANDSCAPE AND MARKET POSITIONING

10.1. Competitive Overview and Key Market Players

10.2. Market Share Analysis and Positioning Matrix

10.3. Strategic Partnerships, Mergers & Acquisitions

10.4. Key Developments in Product Portfolios and Innovations

10.5. Company Benchmarking

11. COMPANY PROFILES

11.1. Key Players

11.2. Novo Nordisk A/S*

11.2.1. Company Overview

11.2.1.1. Product Portfolio

11.2.1.2. Product Description

11.2.1.3. Product Key Performance Indicators (KPIs)

11.2.2. Financial Overview

11.2.2.1. Company Revenue

11.2.2.2. Geographical Revenue Shares

11.2.2.3. Revenue Forecasts

11.2.3. Key Developments

- 11.2.3.1. Mergers & Acquisitions
- 11.2.3.2. Key Product Development Activities
- 11.2.3.3. Regulatory Approvals, etc.
- 11.2.4. SWOT Analysis
- 11.3. Currax Pharmaceuticals LLC
- 11.4. Eli Lilly and Company
- 11.5. VIVUS LLC
- 11.6. Rhythm Pharmaceuticals, Inc.
- 11.7. CHEPLAPHARM GmbH
- 11.8. GSK plc
- 11.9. KVK Tech, Inc.
- 11.10. Teva Pharmaceutical Industries Ltd
- 11.11. Emerging Players
 - 11.11.1. Ionis Pharmaceuticals
 - 11.11.2. KalVista Pharmaceuticals, Inc. (LIST NOT EXHAUSTIVE)

12. ASSUMPTIONS AND RESEARCH METHODOLOGY

- 12.1. Data Collection Methods
- 12.2. Data Triangulation
- 12.3. Forecasting Techniques
- 12.4. Data Verification and Validation

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

List Of Tables

LIST OF TABLES

Table 1 Global Weight Loss Therapeutics Market Value, By Therapeutics, 2025, 2029 & 2033 (US\$ Billion)

Table 2 Global Weight Loss Therapeutics Market Value, By Condition, 2025, 2029 & 2033 (US\$ Billion)

Table 3 Global Weight Loss Therapeutics Market Value, By Dosage Form, 2025, 2029 & 2033 (US\$ Billion)

Table 4 Global Weight Loss Therapeutics Market Value, By Distribution Channel, 2025, 2029 & 2033 (US\$ Billion)

Table 5 Global Weight Loss Therapeutics Market Value, By Region, 2025, 2029 & 2033 (US\$ Billion)

Table 6 Global Weight Loss Therapeutics Market Value, By Therapeutics, 2025, 2029 & 2033 (US\$ Billion)

Table 7 Global Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 8 Global Weight Loss Therapeutics Market Value, By Condition, 2025, 2029 & 2033 (US\$ Billion)

Table 9 Global Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 10 Global Weight Loss Therapeutics Market Value, By Dosage Form, 2025, 2029 & 2033 (US\$ Billion)

Table 11 Global Weight Loss Therapeutics Market Value, By Dosage Form, 2022-2033 (US\$ Billion)

Table 12 Global Weight Loss Therapeutics Market Value, By Distribution Channel, 2025, 2029 & 2033 (US\$ Billion)

Table 13 Global Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 14 Global Weight Loss Therapeutics Market Value, By Region, 2025, 2029 & 2033 (US\$ Billion)

Table 15 Global Weight Loss Therapeutics Market Value, By Region, 2022-2033 (US\$ Billion)

Table 16 North America Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 17 North America Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 18 North America Weight Loss Therapeutics Market Value, By Dosage Form,

2022-2033 (US\$ Billion)

Table 19 North America Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 20 North America Weight Loss Therapeutics Market Value, By Country, 2022-2033 (US\$ Billion)

Table 21 Asia-Pacific Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 22 Asia-Pacific Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 23 Asia-Pacific Weight Loss Therapeutics Market Value, By Dosage Form, 2022-2033 (US\$ Billion)

Table 24 Asia-Pacific Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 25 Asia-Pacific Weight Loss Therapeutics Market Value, By Country, 2022-2033 (US\$ Billion)

Table 26 Europe Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 27 Europe Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 28 Europe Weight Loss Therapeutics Market Value, By Dosage Form, 2022-2033 (US\$ Billion)

Table 29 Europe Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 30 Europe Weight Loss Therapeutics Market Value, By Country, 2022-2033 (US\$ Billion)

Table 31 South America Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 32 South America Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 33 South America Weight Loss Therapeutics Market Value, By Dosage Form, 2022-2033 (US\$ Billion)

Table 34 South America Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 35 South America Weight Loss Therapeutics Market Value, By Country, 2022-2033 (US\$ Billion)

Table 36 Middle East and Africa Weight Loss Therapeutics Market Value, By Therapeutics, 2022-2033 (US\$ Billion)

Table 37 Middle East and Africa Weight Loss Therapeutics Market Value, By Condition, 2022-2033 (US\$ Billion)

Table 38 Middle East and Africa Weight Loss Therapeutics Market Value, By Dosage Form, 2022-2033 (US\$ Billion)

Table 39 Middle East and Africa Weight Loss Therapeutics Market Value, By Distribution Channel, 2022-2033 (US\$ Billion)

Table 40 Middle East and Africa Weight Loss Therapeutics Market Value, By Country, 2022-2033 (US\$ Billion)

Table 41 Novo Nordisk A/S: Overview

Table 42 Novo Nordisk A/S: Product Portfolio

Table 43 Novo Nordisk A/S: Key Developments

Table 44 Currax Pharmaceuticals LLC: Overview

Table 45 Currax Pharmaceuticals LLC: Product Portfolio

Table 46 Currax Pharmaceuticals LLC: Key Developments

Table 47 Eli Lilly and Company: Overview

Table 48 Eli Lilly and Company: Product Portfolio

Table 49 Eli Lilly and Company: Key Developments

Table 50 VIVUS LLC: Overview

Table 51 VIVUS LLC: Product Portfolio

Table 52 VIVUS LLC: Key Developments

Table 53 Rhythm Pharmaceuticals, Inc.: Overview

Table 54 Rhythm Pharmaceuticals, Inc.: Product Portfolio

Table 55 Rhythm Pharmaceuticals, Inc.: Key Developments

Table 56 CHEPLAPHARM GmbH: Overview

Table 57 CHEPLAPHARM GmbH: Product Portfolio

Table 58 CHEPLAPHARM GmbH: Key Developments

Table 59 GSK plc: Overview

Table 60 GSK plc: Product Portfolio

Table 61 GSK plc: Key Developments

Table 62 KVK Tech, Inc.: Overview

Table 63 KVK Tech, Inc.: Product Portfolio

Table 64 KVK Tech, Inc.: Key Developments

Table 65 Teva Pharmaceutical Industries Ltd: Overview

Table 66 Teva Pharmaceutical Industries Ltd: Product Portfolio

Table 67 Teva Pharmaceutical Industries Ltd: Key Developments

List Of Figures

LIST OF FIGURES

Figure 1 Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 2 Global Weight Loss Therapeutics Market Share, By Therapeutics, 2024 & 2033 (%)

Figure 3 Global Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 4 Global Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 5 Global Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 6 Global Weight Loss Therapeutics Market Share, By Region, 2024 & 2033 (%)

Figure 7 Global Weight Loss Therapeutics Market Y-o-Y Growth, By Therapeutics, 2023-2033 (%)

Figure 8 Prescription Drugs Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 9 Over-the-Counter Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 10 Natural Supplements Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 11 Others Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 12 Global Weight Loss Therapeutics Market Y-o-Y Growth, By Condition, 2023-2033 (%)

Figure 13 Obesity Condition in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 14 Overweight Condition in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 15 Others Condition in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 16 Global Weight Loss Therapeutics Market Y-o-Y Growth, By Dosage Form, 2023-2033 (%)

Figure 17 Capsules Dosage Form in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 18 Tablets Dosage Form in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 19 Injectables Dosage Form in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 20 Others Dosage Form in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 21 Global Weight Loss Therapeutics Market Y-o-Y Growth, By Distribution Channel, 2023-2033 (%)

Figure 22 Hospital Pharmacies Distribution Channel in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 23 Retail Pharmacies Distribution Channel in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 24 Online Pharmacies Distribution Channel in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 25 Others Distribution Channel in Global Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 26 Global Weight Loss Therapeutics Market Y-o-Y Growth, By Region, 2023-2033 (%)

Figure 27 North America Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 28 North America Weight Loss Therapeutics Market Share, By Therapeutics, 2024 & 2033 (%)

Figure 29 North America Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 30 North America Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 31 North America Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 32 North America Weight Loss Therapeutics Market Share, By Country, 2024 & 2033 (%)

Figure 33 Asia-Pacific Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 34 Asia-Pacific Weight Loss Therapeutics Market Share, By Therapeutics, 2024 & 2033 (%)

Figure 35 Asia-Pacific Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 36 Asia-Pacific Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 37 Asia-Pacific Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 38 Asia-Pacific Weight Loss Therapeutics Market Share, By Country, 2024 & 2033 (%)

Figure 39 Europe Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 40 Europe Weight Loss Therapeutics Market Share, By Therapeutics, 2024 &

2033 (%)

Figure 41 Europe Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 42 Europe Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 43 Europe Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 44 Europe Weight Loss Therapeutics Market Share, By Country, 2024 & 2033 (%)

Figure 45 South America Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 46 South America Weight Loss Therapeutics Market Share, By Therapeutics, 2024 & 2033 (%)

Figure 47 South America Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 48 South America Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 49 South America Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 50 South America Weight Loss Therapeutics Market Share, By Country, 2024 & 2033 (%)

Figure 51 Middle East and Africa Weight Loss Therapeutics Market Value, 2022-2033 (US\$ Billion)

Figure 52 Middle East and Africa Weight Loss Therapeutics Market Share, By Therapeutics, 2024 & 2033 (%)

Figure 53 Middle East and Africa Weight Loss Therapeutics Market Share, By Condition, 2024 & 2033 (%)

Figure 54 Middle East and Africa Weight Loss Therapeutics Market Share, By Dosage Form, 2024 & 2033 (%)

Figure 55 Middle East and Africa Weight Loss Therapeutics Market Share, By Distribution Channel, 2024 & 2033 (%)

Figure 56 Novo Nordisk A/S: Financials

Figure 57 Currax Pharmaceuticals LLC: Financials

Figure 58 Eli Lilly and Company: Financials

Figure 59 VIVUS LLC: Financials

Figure 60 Rhythm Pharmaceuticals, Inc.: Financials

Figure 61 CHEPLAPHARM GmbH: Financials

Figure 62 GSK plc: Financials

Figure 63 KVK Tech, Inc.: Financials

Figure 64 Teva Pharmaceutical Industries Ltd: Financials

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