

# Global Tortilla Market - 2023-2032

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## Abstracts

The Global Tortilla Market was valued at US\$ 36.9 billion in 2023 and is anticipated to reach US\$ 58.4 billion by 2032, at a CAGR of 0.052 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Global Tortilla Market.

This report delivers a comprehensive overview of the Global Tortilla Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Tortilla Market. The Global Tortilla Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

Global Tortilla Market Scope:

By Source

Corn

Wheat

Others (Cassava)

## By Processing Type

Fresh

Frozen

## By Processing Type

Conventional

Organic

Gluten-Free / Functional

## By Distribution Channel

Supermarkets / Hypermarkets

Convenience Stores

Online Retail / E-commerce

Specialty and Health Food Stores

## Key Players

GRUMA, S.A.B. de C.V

PepsiCo

Grupo Bimbo

General Mills, Inc.

Ole Mexican Foods Inc.

La Tortilla Factory

Catallia Mexican Foods

Aranda's Tortilla Company Inc

Arevalos

Azteca Foods

## Major Highlights

This report delivers a comprehensive overview of the Global Tortilla Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Tortilla Market. The Global Tortilla Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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### Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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