

Global Nutraceuticals Market - 2024-2032

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Abstracts

The Global Nutraceuticals Market was valued at US\$ 505.45 billion in 2024 and is anticipated to reach US\$ 874.97 billion by 2032, at a CAGR of 0.071 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Global Nutraceuticals Market.

This report delivers a comprehensive overview of the Global Nutraceuticals Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Nutraceuticals Market. The Global Nutraceuticals Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Global Nutraceuticals Market Scope:

By Product

Functional Food

Functional Beverages

Dietary Supplements

Others

By Ingredient

Herbals

Proteins & Peptides

Vitamins & Minerals

Prebiotics and Probiotics

Others

By Form

Capsules & Tablets

Powder

Liquid

Others

By Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

Drug Stores/Pharmacies

E-Commerce

Other

By Application

Digestive Health

Immune Health

Sports Nutrition

Heart Health

Bone & Joint Health

Cognitive Health & Mental Wellness

Weight Management

Others

Key Players

Danone S.A.

Glanbia plc

Nestle S.A.

Bayer AG

Abbott Nutrition

GNC Holdings, LLC

Garden of Life

NOW Foods

Kellanova

Parry Nutraceuticals Limited

Major Highlights

This report delivers a comprehensive overview of the Global Nutraceuticals Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Nutraceuticals Market. The Global Nutraceuticals Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product
- 3.2. Snippet by Ingredient
- 3.3. Snippet by Form
- 3.4. Snippet by Distribution Channel
- 3.5. Snippet by Application
- 3.6. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rise of Chronic Diseases
 - 4.1.1.2. Innovative Regulatory Approvals and Enhanced Formulations
 - 4.1.2. Restraints
 - 4.1.2.1. Diverse Regulatory Frameworks
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Sustainability Analysis
- 5.6. AI Impact Analysis
- 5.7. DMI Opinion

6. BY PRODUCT

6.1. Introduction

6.2. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

6.3. Market Attractiveness Index, By Product

6.4. Functional Food

6.4.1. Introduction

6.4.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

6.4.3. Cereal

6.4.4. Bakery and Confectionery

6.4.5. Dairy

6.4.6. Snack

6.4.7. Others

6.5. Functional Beverages

6.5.1. Energy Drinks

6.5.2. Dairy & Dairy Alternative Drinks

6.5.3. Fruit & Vegetable Juices and Drinks

6.5.4. Noncarbonated Drinks

6.5.5. Others

6.6. Dietary Supplements

6.6.1. Tablets

6.6.2. Liquid

6.6.3. Powder

6.6.4. Others

6.7. Others

7. BY INGREDIENT

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

7.1.2. Market Attractiveness Index, By Ingredient

7.2. Herbals

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Proteins & Peptides

7.4. Vitamins & Minerals

7.5. Prebiotics and Probiotics

7.6. Others

8. BY FORM

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

8.1.2. Market Attractiveness Index, By Form

8.2. Capsules & Tablets*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Powder

8.4. Liquid

8.5. Others

9. BY DISTRIBUTION CHANNEL

9.1. Introduction

9.2. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

9.3. Market Attractiveness Index, By Distribution Channel

9.4. Supermarkets/Hypermarkets

9.4.1. Introduction

9.4.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.5. Convenience Stores

9.6. Specialty Stores

9.7. Drug Stores/Pharmacies

9.8. E-Commerce

9.9. Other

10. BY APPLICATION

10.1. Introduction

10.2. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

10.3. Market Attractiveness Index, By Application

10.4. Digestive Health*

10.4.1. Introduction

10.4.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.5. Immune Health

10.6. Sports Nutrition

10.7. Heart Health

10.8. Bone & Joint Health

10.9. Cognitive Health & Mental Wellness

10.10. Weight Management

10.11. Others

11. BY REGION

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

11.2. North America

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

11.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.2.8.1. US

11.2.8.2. Canada

11.2.8.3. Mexico

11.3. Europe

11.3.1. Introduction

11.3.2. Key Region-Specific Dynamics

11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

11.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.3.8.1. Germany

11.3.8.2. UK

11.3.8.3. France

11.3.8.4. Italy

11.3.8.5. Spain

11.3.8.6. Rest of Europe

11.4. South America

11.4.1. Introduction

11.4.2. Key Region-Specific Dynamics

11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product

- 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
- 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 11.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.8.1. Brazil
 - 11.4.8.2. Argentina
 - 11.4.8.3. Rest of South America
- 11.5. Asia-Pacific
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.8.1. China
 - 11.5.8.2. India
 - 11.5.8.3. Japan
 - 11.5.8.4. Australia
 - 11.5.8.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
 - 11.6.1. Introduction
 - 11.6.2. Key Region-Specific Dynamics
 - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
 - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. Danone S.A.
 - 13.1.1. Company Overview
 - 13.1.2. Product Portfolio and Description
 - 13.1.3. Financial Overview
 - 13.1.4. Key Developments
- 13.2. Glanbia plc
- 13.3. Nestle S.A.
- 13.4. Bayer AG
- 13.5. Abbott Nutrition
- 13.6. GNC Holdings, LLC
- 13.7. Garden of Life
- 13.8. NOW Foods
- 13.9. Kellanova
- 13.10. Parry Nutraceuticals Limited (LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

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