

# Global Functional Beverages Market - 2022-2031

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## Abstracts

The Global Functional Beverages Market was valued at USD 130.4 billion in 2022 and is anticipated to reach USD 325.1 billion by 2031, at a CAGR of 0.121 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Global Functional Beverages Market.

This report delivers a comprehensive overview of the Global Functional Beverages Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Functional Beverages Market. The Global Functional Beverages Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Global Functional Beverages Market Scope:

By Product Type

Energy Drinks

Functional Juices

Functional Water

Dairy Alternative Beverages

Others

By End-User

Athletes

Fitness Lifestyle Users

Others

By Distribution Channel

Supermarket/Hypermarket

Convenience Stores

Online Sales

Others

Key Players

PepsiCo Inc

Amway Corporation

The Coca-Cola Company

Danone SA

Monster Beverage Corporation

JAB Holdings Company

General Nutrition Centers Inc.

The Hain Celestial Group Inc.

Fonterra Co-operative Group

Red Bull GmbH(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Global Functional Beverages Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Functional Beverages Market. The Global Functional Beverages Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East &

Africa)

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Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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