

Global Breast Cancer Treatment Market - 2025-2033

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Abstracts

Overview

The global breast cancer treatment market size reached US\$ 37.75 billion in 2024 and is expected to reach US\$ 72.05 billion by 2033, growing at a CAGR of 9.4% during the forecast period 2025-2033.

Breast cancer is a prevalent disease affecting women, causing cancerous cells to multiply and form tumors. About 80% of cases are invasive, allowing tumors to spread to other parts of the body. It typically affects women aged 50 and older, but it can also affect younger women and men. The disease begins in the milk ducts or milk-producing lobules of the breast and can spread into nearby breast tissue, causing lumps or thickening. Invasive cancers can also spread to nearby lymph nodes or other organs, causing life-threatening and fatal metastasis. Treatment depends on the individual, the type of cancer, and its spread, involving surgery, radiation therapy, and medications.

Market Dynamics: Drivers & Restraints

Rise in the Prevalence of Breast Cancer

Breast cancer is gaining traction globally due to its increasing prevalence, leading to a demand for advanced treatment options. Factors such as lifestyle changes, hormonal imbalances, environmental triggers, and genetic predispositions contribute to this surge. As awareness of breast cancer increases, early diagnosis and intervention are prioritized, leading to the adoption of innovative therapies.

For instance, according to the American Cancer Society, in 2024, an estimated 310,720 new invasive breast cancers and 56,500 cases of ductal carcinoma will be diagnosed, with an additional 2,790 cases in men. In 2024, 42,250 women and 530 men are

expected to die from breast cancer. Breast cancer incidence increased by 1% annually between 2012-2021, with a steeper increase among women younger than 50 years (1.4% per year) than those 50 or older (0.7% per year). Rates range from 104-108 per 100,000 in Hispanic and Asian American/Pacific Islander women to 138 per 100,000 in White women.

Moreover, Pharmaceutical companies and healthcare providers are investing in research and development to introduce personalized treatments, including targeted therapies and immunotherapies. Healthcare systems are also improving their infrastructure to accommodate the growing patient population, contributing to the market's growth. This has led to the expansion of screening programs and improved access to care in both developed and developing regions.

Side Effects Associated with the Drugs

The global breast cancer treatment market faces challenges due to the side effects of various drugs, including chemotherapy, hormone therapies, targeted therapies, and immunotherapies. These side effects can cause severe side effects like nausea, fatigue, hair loss, neutropenia, cardiotoxicity, and hormonal imbalances, impacting patients' quality of life and potentially leading to treatment discontinuation. Long-term use of certain drugs can increase the risk of secondary health conditions like osteoporosis, cardiovascular diseases, and liver dysfunction, hindering treatment adherence, limiting access to advanced therapies, and hindering market growth.

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Epidemiology Analysis

Breast cancer prevalence worldwide reached 2.41 million cases in 2024, projected to rise to 2.72 million by 2030, indicating a 17% growth over eight years. This rise is attributed to factors like aging populations, increased awareness, lifestyle changes, and improved survival rates. The need for public health efforts, early detection programs, and advanced treatment options is highlighted, emphasizing the growing burden of breast cancer on global healthcare systems.

Segment Analysis

The global breast cancer treatment market is segmented based on therapy type, cancer type, and region.

Therapy Type:

The chemotherapy segment is expected to dominate the breast cancer treatment market with the highest market share

Chemotherapy is a cancer treatment that uses chemical substances to kill rapidly growing cancer cells. It can be used before or after surgery in breast cancer to shrink tumors, eliminate remaining cells, or manage symptoms in advanced stages. It can be administered intravenously or orally and often includes a combination of drugs tailored to the patient's cancer type and stage.

Chemotherapy is a crucial treatment for breast cancer due to its effectiveness in targeting rapidly dividing cells and its widespread applicability across different stages of the disease. It enhances surgical outcomes and reduces recurrence rates, making it a critical part of treatment protocols. The increasing prevalence of breast cancer, particularly in low- and middle-income countries, drives its usage due to its cost-effectiveness. Research in combination chemotherapy regimens and improved supportive care further supports market growth.

For instance, in February 2025, Akeso, Inc. successfully enrolled the first patient in its Phase III clinical trial of ivonescimab, a first-in-class PD-1/VEGF bispecific antibody, in combination with chemotherapy for first-line treatment of unresectable locally advanced or metastatic triple-negative breast cancer (TNBC), a multicenter, randomized, double-blind trial.

Geographical Analysis

North America is expected to hold a significant position in the global breast cancer treatment market, with the highest market share

North America leads the global breast cancer treatment market due to its high prevalence, established healthcare infrastructure, and early adoption of advanced treatment modalities. The region benefits from strong government initiatives, funding for cancer research, increased awareness, and screening programs. Major pharmaceutical and biotechnology companies, along with high FDA approval rates for novel therapeutics, contribute to market growth. The rising demand for personalized medicine and targeted therapies further supports North America's expansion in the breast cancer treatment market.

For instance, in January 2025, the U.S. Food and Drug Administration approved AstraZeneca's Datroway, a precision drug developed jointly with Daiichi Sankyo, for treating advanced breast cancer patients who have received prior treatment, according to the health regulator.

Competitive Landscape

Top companies in the breast cancer treatment market include Merck & Co., Inc., Genentech (a subsidiary of Roche), Pfizer Inc., Novartis AG, AstraZeneca, Eli Lilly and Company, Amgen Inc., Bristol Myers Squibb, Gilead Sciences, Inc., and Amgen Inc., among others.

Key Developments

In January 2025, Kazia Therapeutics Limited approved a clinical trial evaluating the combination of paxalisib and immunotherapy in advanced breast cancer patients. This innovative treatment approach aims to target aggressive and treatment-resistant types of breast cancer, offering a unique approach to cancer treatment.

In December 2024, Pfizer Inc. and Alliance Foundation Trials, LLC (AFT) have announced positive results from the Phase 3 PATINA trial, which demonstrated that adding IBRANCE (palbociclib) to standard first-line maintenance therapy significantly improved progression-free survival (PFS) in patients with hormone receptor-positive (HR+), human epidermal growth factor receptor 2-positive (HER2+) metastatic breast cancer.

Why Purchase the Report?

Pipeline & Innovations: Reviews ongoing clinical trials, product pipelines, and forecasts upcoming advancements in medical devices and pharmaceuticals.

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The global breast cancer treatment market report delivers a detailed analysis with 54 key tables, more than 45 visually impactful figures, and 198 pages of expert insights, providing a complete view of the market landscape.

Target Audience 2024

Manufacturers: Pharmaceutical, Medical Device, Biotech Companies, Contract

Manufacturers, Distributors, Hospitals.

Regulatory & Policy: Compliance Officers, Government, Health Economists, Market Access Specialists.

Technology & Innovation: AI/Robotics Providers, R&D Professionals, Clinical Trial Managers, Pharmacovigilance Experts.

Investors: Healthcare Investors, Venture Fund Investors, Pharma Marketing & Sales.

Consulting & Advisory: Healthcare Consultants, Industry Associations, Analysts.

Supply Chain: Distribution and Supply Chain Managers.

Consumers & Advocacy: Patients, Advocacy Groups, Insurance Companies.

Academic & Research: Academic Institutions.

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