

Global Artificial Intelligence in Operating Room Market - 2025-2033

https://marketpublishers.com/r/GAC155744911EN.html

Date: May 2025 Pages: 180 Price: US\$ 4,350.00 (Single User License) ID: GAC155744911EN

Abstracts

Global Artificial Intelligence in Operating Room Market: Industry Outlook

The global artificial intelligence in operating room market reached US\$ 573.46 Million in 2024 and is expected to reach US\$ 2,063.86 Million by 2033, growing at a CAGR of 15.4% during the forecast period 2025-2033.

The Artificial Intelligence (AI) in Operating Room market is experiencing significant growth due to advancements in healthcare technology, the adoption of AI-powered surgical tools, and the demand for minimally invasive procedures. AI integration enhances surgical precision, improves workflow efficiency, and supports real-time decision-making through advanced imaging, data analytics, and robotic assistance. Key market players are investing in research and development to innovate smart surgical systems, with North America leading due to high healthcare spending and early technology adoption. Asia-Pacific is expected to grow rapidly due to rising healthcare investments and modernizing medical infrastructure.

Global Artificial Intelligence in Operating Room Market Dynamics: Drivers & Restraints

Driver: Advancements in Surgical Robotics and AI Integration

One key driver of the global Artificial Intelligence (AI) in operating room market is the rapid advancement and integration of surgical robotics with AI technologies. AI-powered systems can analyze vast datasets in real time to assist surgeons with decision-making, precision, and predictive analytics. This results in more accurate procedures, reduced complications, and shorter recovery times, leading to improved patient outcomes. Hospitals and surgical centers are increasingly adopting these technologies to enhance



efficiency and reduce human error, significantly fueling market growth.

For instance, in April 2024, Medtronic introduced new AI algorithms for post-operative analysis, providing surgical insights across laparoscopic and robotic-assisted surgery. The company also launched Touch Surgery Live Stream, integrating computing power in operating rooms globally. The Touch Surgery Ecosystem includes surgical video, simulations, and case management solutions.

Restraint: High Cost of Implementation and Maintenance

A major restraint for the AI in the operating room market is the high cost associated with the acquisition, implementation, and ongoing maintenance of advanced AI-powered surgical systems. These technologies often require significant upfront investments, as well as specialized training for medical personnel. Smaller healthcare facilities, particularly in developing regions, may struggle to afford such technologies, which limits the widespread adoption and could slow down market growth.

Global Artificial Intelligence in Operating Room Market Segment Analysis

The global artificial intelligence in operating room market is segmented based on offering, application, end user, and region.

Offering:

The software segment of the offering is expected to hold 42.8% of the artificial intelligence in the operating room market

Software plays a pivotal role in driving the growth and functionality of the global Artificial Intelligence in operating room market. Al-powered software solutions are at the core of smart surgical systems, enabling real-time data analysis, image-guided surgery, predictive analytics, and intraoperative decision-making.

These platforms integrate data from various sources, such as medical imaging, patient history, and real-time vital signs, to assist surgeons in achieving higher precision and reducing procedural risks. Moreover, AI software enhances workflow automation, surgical planning, and post-operative outcome tracking. As surgical procedures become increasingly data-driven, the demand for robust, interoperable, and scalable AI software solutions continues to rise, making software a critical component of innovation and efficiency in modern operating rooms.



For instance, in December 2024, Karl Storz launched Pathway.AI, a tool powered by the Artisight Smart Hospital Platform, which uses advanced sensors and machine-learning algorithms to monitor and optimize OR workflows in real-time, allowing healthcare professionals to focus more on patient care.

Global Artificial Intelligence in Operating Room Market- Geographical Analysis

North America dominated the global artificial intelligence in operating room market with the highest share of 42.3% in 2024

The North America region is expected to hold the largest market share over the forecast period due to factors like rising awareness levels, developed healthcare infrastructure, and increasingly advanced technologies will increase the market in this region. Healthcare is one of the most important sectors in the U.S. economy. Therefore, the U.S. Food and Drug Administration (FDA) issued the "Artificial Intelligence/Machine Learning (AI/ML)-Based Software as a Medical Device (SaMD) Action Plan" from the Center for Devices and Radiological Health's Digital Health Center of Excellence.

For instance, in January 2024, the United States Brigham & Women's Faulkner Hospital in Massachusetts revealed that it has installed new AI technology in its operating room, which will record every step taken during surgery. Despite opposition from certain medical professionals, the purpose of this so-called OR Black Box is to discover how surgical teams may increase their efficiency and safety protocols.

Asia-Pacific region in the global artificial intelligence in operating room market is expected to grow with the highest CAGR of 19.4% in the forecast period of 2025 to 2033

The Asia Pacific region is emerging as a significant driver in the global Artificial Intelligence in operating room market due to several key factors. Rapid advancements in healthcare infrastructure, especially in countries like China, India, Japan, and South Korea, are fueling the adoption of AI technologies in surgical environments. The region's large and aging population is leading to increased demand for efficient, minimally invasive, and accurate surgical procedures.

For instance, in May 2024, Anaut Inc., a surgical support software developer led by Dr. Nao Kobayashi, has received regulatory approval for its innovative 'Eureka ?' medical device, which uses advanced artificial intelligence to revolutionize surgical practices,



according to the Ministry of Health, Labour and Welfare.

Additionally, growing government initiatives and investments in healthcare digitization, coupled with the rising prevalence of chronic diseases, are encouraging hospitals to adopt AI-powered surgical tools. The increasing availability of skilled IT professionals and a booming medical technology startup ecosystem further support the integration of AI in operating rooms across Asia Pacific.

Global Artificial Intelligence in Operating Room Market- Key Players

The major global players in the Artificial Intelligence in Operating Room market include Activ Surgical, Inc, Brainomix Ltd, Caresyntax, Inc, Medtronic, DeepOR S.A.S, ExplORer Surgical Corp., Holo Surgical Inc., Tianjin JingMing New Tech. Devp. Co., Ltd, HANSON MEDITEC CO., LTD, and Huaian Meide Medical Instrument Co., Ltd among others.

Industry Trends

On April, 2024, Medtronic announced the introduction of 14 new Al-driven algorithms across surgical workflow, instrument, and anatomy detection to the Touch Surgery Performance Insights platform.

On March, 2024, Johnson & Johnson MedTech announced it is working to accelerate and scale artificial intelligence (AI) for surgery with NVIDIA, supporting increased access to real-time analysis and global availability of AI algorithms for surgical decision-making, education, and collaboration across the connected operating room.



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