

Global Artificial Intelligence For IT Operations Platform Market - 2025 -2032

<https://marketpublishers.com/r/G766C817C1C0EN.html>

Date: October 2025

Pages: 180

Price: US\$ 4,350.00 (Single User License)

ID: G766C817C1C0EN

Abstracts

Artificial Intelligence for IT Operations Platform Market Overview

Artificial Intelligence for IT Operations Platform Market reached US\$1.59 billion in 2024 and is expected to reach US\$8.59 billion by 2032, growing with a CAGR of 23.48% during the forecast period 2025-2032, according to DataM Intelligence report.

Artificial Intelligence for IT Operations Platform (AIOps) solutions use machine learning, big data analytics and automation to optimize IT operations, allowing for real-time monitoring, anomaly detection and proactive issue resolution. The rising complexity of IT environments, together with the requirement for speedier and precise problem resolution, has accelerated the introduction of AIOps solutions across varied sectors, including banking, healthcare, retail and manufacturing.

The rapid digital revolution in worldwide commercial entities has resulted in increasingly complex datasets, requiring significant time, price and effort for data processing. As IT operations evolve, IT teams have the challenge of handling complex datasets while maintaining business operations. According to NetBase Quid's 2023 AI Index Report, the annual corporate investment in artificial intelligence was predicted to be US\$ 119.66 billion in 2021 and US\$ 77.17 billion in 2022, based on collaborations and acquisitions across multiple industries.

Artificial Intelligence for It Operations Platform Market Trend

The growing emphasis on transforming digital operations is a major trend driving the market for artificial intelligence for IT operations platforms. As global enterprises embark on digital transformation in the post-pandemic context of remote work and collaboration,

many organizations struggle to achieve their objectives due to the complexities of technological integration.

AIOps technologies address these issues by using machine learning to contextualize operational data, automate problem resolution and enable informed decision-making. The solutions optimize transformation processes and enable effective organizational scaling. According to an IBM survey from 2022, 54% of organizations have found benefits from AI applications in all industries. Implementing AI improves the efficacy of IT or network operations (53%), reduces costs through increased efficiency and increases customer satisfaction (48%).

Artificial Intelligence for It Operations Platform Market Dynamics

Enhancing Focus on Security and Compliance

The growing need to handle security threats and meet regulatory requirements is pushing the deployment of AIOps systems. As IT infrastructures get more complex and cyber threats progress, firms confront issues in identifying and responding to security breaches while remaining legally compliant. AIOps solutions use powerful analytics and machine learning algorithms to improve security operations by analyzing massive volumes of security data, including as logs, events and network traffic.

By integrating AI and automation, AIOps solutions improve security management, protect critical assets and increase operational efficiency, allowing companies to navigate the dynamic security landscape more efficiently. In February 2024, Metra Group launched a value-added partnership with TechBridge Consultancy Services LLP, an India-based provider of safe artificial intelligence for IT operations, to enhance digital transformation and security across GCC countries by leveraging advanced analytics and AI/ML capabilities.

The Opacity of AIOps Algorithms

Lack of transparency erodes trust and understanding in decision-making processes. The lack of transparency is especially concerning in highly regulated industries such as finance and healthcare, where accountability and compliance are critical. The complexity of these algorithms usually hampers the validation and understanding of their conclusions, raising concerns about their trustworthiness and fairness. To address these challenges, effective interpretability tools must be developed.

The tactics aim to clarify AIOps systems by providing clear insights into their decision-making processes. By encouraging transparency organizations may build trust, ensure regulatory compliance and improve understanding of the reasons behind AI-generated recommendations. Finding a balance between algorithmic complexity and interpretability is critical for building trust in AIOps systems. Achieving this equilibrium not only promotes acceptance, but it also supports the key ideals of accountability and openness in sectors where human judgment is crucial.

Artificial Intelligence for It Operations Platform Market Segment Analysis

The global artificial intelligence for IT operations platform market is segmented based on offering, application, deployment organization size, end-user and region.

Driving IT Efficiency With Platforms

AIOps platforms combine several capabilities, including as event correlation, anomaly identification and automated issue resolution, to provide a comprehensive strategy for IT operations. This connection enables IT professionals to gain greater visibility and proactively manage complex hybrid and multi-cloud environments. The ability of these platforms to scale in response to changing IT requirements has raised their demand, as businesses seek solutions that simplify digital transformation and improve operational efficiency.

Visionet Systems Inc., a technology service provider, formed a partnership with Algomox, an artificial intelligence provider for IT operations, in March 2024 to accelerate digital transformations in Visionet's ITOps operations. The integration of Algomox's AIOps platform with Visionet's managed cloud services automates complex IT tasks using advanced AI technology, delivers deep operational data insights and ensures dependable service delivery.

Artificial Intelligence for It Operations Platform Market Geographical Share

Transformation of Companies into Advanced IT Infrastructures in North America

North America is home to a number of well-known technology companies and advanced IT infrastructures, allowing for the rapid adoption of cutting-edge AI and operations solutions. The development of businesses in a variety of industries, including banking, healthcare and retail, emphasizes the need for good IT operations and proactive incident management.

The increasing complexity of IT environments, combined with the requirement for real-time data analytics, is driving the growth of AIOps platforms in North America. Significant investments in R&D by big corporations, along with a skilled workforce, strengthen US' strong position in the AIOps market. Furthermore, the emphasis on digital transformation projects and cloud adoption among US organizations adds to the demand for scalable AIOps solutions.

Sustainability Analysis

Conventional IT operations have substantial environmental implications, particularly due to the energy consumption of data centers, which usually rely on nonrenewable energy sources, resulting in increased carbon emissions. As sustainability becomes more important, businesses that employ eco-friendly IT solutions not only reduce their environmental effect, but also gain a competitive advantage, improve operational efficiencies and strengthen future resilience to resource scarcity and severe laws.

AIOps addresses these challenges by improving IT operations for sustainability. AIOps platforms use predictive analytics and automation to optimize resource allocation, save energy and extend the life of IT infrastructure. AIOps tools spot problems quickly, avoiding energy-intensive downtimes and unnecessary resource spending. Furthermore, by automating repetitive procedures, AIOps minimizes the need for manual interventions, hence lowering operational inefficiencies.

Artificial Intelligence for It Operations Platform Market Major Players

The major global players in the market include APPDYNAMICS, BMC Software, Inc., Broadcom Inc., HCL Technologies Limited, IBM Corporation, Micro Focus International plc, Dell Inc., ProphetStor Data Services, Inc., Splunk LLC and Thales.

Key Developments

In September 2024, Vitria Technology, Inc. reported a strong growth in demand and customer acceptance for their VIA AIOps platform, an agile AI solution designed for extended operational intelligence. Vitria Technology's AIOps technology improved service availability by 60%, reduced troubleshooting time by 80% and detected 92% of incidents before they affected customers.

In April 2024, BMC, a software solution provider, acquired Netreo, a provider of

intelligent and secure IT network and application solutions, to strengthen its position in observability and artificial intelligence for IT operations. BMC plans to improve insight into company operational performance across infrastructure, networks and apps via an open observability platform through this acquisition.

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Target Audience 2024

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Research Professionals

Emerging Companies

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