

# Global Adult Diaper Market - 2023-2032

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## Abstracts

The Global Adult Diaper Market was valued at US\$ 18.61 billion in 2023 and is anticipated to reach US\$ 40.43 billion by 2032, at a CAGR of 0.09 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Global Adult Diaper Market.

This report delivers a comprehensive overview of the Global Adult Diaper Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Adult Diaper Market. The Global Adult Diaper Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

Global Adult Diaper Market Scope:

By Product Type

Pad Type (Incontinence Pads)

Flat Type (Underpads/Chux)

Pant Type (Pull-ups)

Tape Type (Tab-style)

By Usage

Disposable Adult Diapers

Reusable/Cloth Adult Diapers

By Gender

Male

Female

Unisex

By Age Group

Below 50 years

50-60 years

60-70 years

70-80 years

Above 80 years

By Distribution Channel

Hospitals and Clinics

Supermarkets and Hypermarkets

Pharmacies and Drugstores

E-commerce/Online

Others

## Key Players

Abena A/S

Daio Paper Corporation

Domtar Corporation

Drylock Technologies NV

Essity AB

First Quality Enterprises, Inc.

Kao Corporation

Kimberly-Clark Corporation

Medline Industries, LP

Nobel Hygiene Pvt. Ltd.

Ontex Group NV

Procter & Gamble (P&G)

Unicharm Corporation

## Major Highlights

This report delivers a comprehensive overview of the Global Adult Diaper Market, with

both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Global Adult Diaper Market. The Global Adult Diaper Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

#### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet by Product Type
- 3.2. Snippet by Usage
- 3.3. Snippet by Gender
- 3.4. Snippet by Age Group
- 3.5. Snippet by Distribution Channel
- 3.6. Snippet by Region

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Clinical Outcomes Focus
    - 4.1.1.2. Home and ambulatory shift
    - 4.1.1.3. Regulatory quality
  - 4.1.2. Restraints
    - 4.1.2.1. Reimbursement and pricing
    - 4.1.2.2. Training burden
    - 4.1.2.3. Regulatory approvals
  - 4.1.3. Opportunity
  - 4.1.4. Trends
  - 4.1.5. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Pricing Analysis
  - 5.2.1. Historical Price Trends
  - 5.2.2. Future Price Forecast

- 5.2.3. Factors Influencing Pricing
- 5.2.4. Competitive Pricing Strategies
- 5.3. Regulatory and Tariff Analysis
- 5.4. Go-to-market (GTM) Strategies
- 5.5. Sustainability Analysis
- 5.6. Technological Analysis
- 5.7. Value Chain Analysis
- 5.8. Consumer Behavior and Insights
- 5.9. DMI Opinion

## **6. BY PRODUCT TYPE**

- 6.1. Introduction
  - 6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
  - 6.1.2. Market Attractiveness Index, By Product Type
- 6.2. Pad Type (Incontinence Pads) \*
  - 6.2.1. Introduction
  - 6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 6.3. Flat Type (Underpads/Chux)
- 6.4. Pant Type (Pull-ups)
- 6.5. Tape Type (Tab-style)

## **7. BY USAGE**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
  - 7.1.2. Market Attractiveness Index, By Usage
- 7.2. Disposable Adult Diapers\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Reusable/Cloth Adult Diapers

## **8. BY GENDER**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
  - 8.1.2. Market Attractiveness Index, By Gender
- 8.2. Male\*
  - 8.2.1. Introduction

- 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Female
- 8.4. Unisex

## **9. BY AGE GROUP**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
  - 9.1.2. Market Attractiveness Index, By Age Group
- 9.2. Below 50 years\*
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. 50-60 years
- 9.4. 60-70 years
- 9.5. 70-80 years
- 9.6. Above 80 years

## **10. BY DISTRIBUTION CHANNEL**

- 10.1. Introduction
  - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.1.2. Market Attractiveness Index, By Distribution Channel
- 10.2. Hospitals and Clinics\*
  - 10.2.1. Introduction
  - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Supermarkets and Hypermarkets
- 10.4. Pharmacies and Drugstores
- 10.5. E-commerce/Online
- 10.6. Others

## **11. BY REGION**

- 11.1. Introduction
  - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
  - 11.1.2. Market Attractiveness Index, By Region
- 11.2. North America
  - 11.2.1. Introduction
  - 11.2.2. Key Region-Specific Dynamics
  - 11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

- 11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
- 11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
- 11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
- 11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
  - 11.2.8.1. US
  - 11.2.8.2. Canada
  - 11.2.8.3. Mexico
- 11.3. Europe
  - 11.3.1. Introduction
  - 11.3.2. Key Region-Specific Dynamics
  - 11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
  - 11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
  - 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
  - 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
  - 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.3.8.1. Germany
    - 11.3.8.2. UK
    - 11.3.8.3. France
    - 11.3.8.4. Italy
    - 11.3.8.5. Spain
    - 11.3.8.6. Poland
    - 11.3.8.7. Russia
    - 11.3.8.8. Belgium
    - 11.3.8.9. The Netherlands
    - 11.3.8.10. Luxembourg
    - 11.3.8.11. Denmark
    - 11.3.8.12. Rest of Europe
- 11.4. South America
  - 11.4.1. Introduction
  - 11.4.2. Key Region-Specific Dynamics
  - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
  - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
  - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
  - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
  - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.4.8.1. Brazil

- 11.4.8.2. Argentina
- 11.4.8.3. Chile
- 11.4.8.4. Colombia
- 11.4.8.5. Rest of South America
- 11.5. Asia-Pacific
  - 11.5.1. Introduction
  - 11.5.2. Key Region-Specific Dynamics
  - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
  - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
  - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
  - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
  - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.5.8.1. China
    - 11.5.8.2. Japan
    - 11.5.8.3. South Korea
    - 11.5.8.4. India
    - 11.5.8.5. Australia
    - 11.5.8.6. New Zealand
    - 11.5.8.7. SEA Countries
      - 11.5.8.7.1. Indonesia
      - 11.5.8.7.2. Malaysia
      - 11.5.8.7.3. Philippines
      - 11.5.8.7.4. Singapore
      - 11.5.8.7.5. Thailand
      - 11.5.8.7.6. Vietnam
      - 11.5.8.7.7. Rest of SEA Countries
    - 11.5.8.8. Rest of Asia-Pacific
- 11.6. Middle East and Africa
  - 11.6.1. Introduction
  - 11.6.2. Key Region-Specific Dynamics
  - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
  - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Usage
  - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Gender
  - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
  - 11.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.6.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.6.8.1. GCC Countries
      - 11.6.8.1.1. Bahrain

- 11.6.8.1.2. Kuwait
- 11.6.8.1.3. Oman
- 11.6.8.1.4. Qatar
- 11.6.8.1.5. Saudi Arabia
- 11.6.8.1.6. UAE
- 11.6.8.2. Israel
- 11.6.8.3. South Africa
- 11.6.8.4. North Africa
- 11.6.8.5. Rest of Middle East and Africa

## **12. COMPETITIVE LANDSCAPE ANALYSIS**

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis
- 12.4. Partner Identification Analysis
- 12.5. Investment & Funding Landscape
- 12.6. Strategic Alliances & Innovation Pipelines

## **13. COMPANY PROFILES**

- 13.1. Abena A/S\*
  - 13.1.1. Company Overview
  - 13.1.2. Product Portfolio and Description
  - 13.1.3. Product Sales Footprint
  - 13.1.4. Company Financial Overview
  - 13.1.5. Key Developments
  - 13.1.6. SWOT Analysis
  - 13.1.7. Strategic Insights
- 13.2. Daio Paper Corporation
- 13.3. Domtar Corporation
- 13.4. Drylock Technologies NV
- 13.5. Essity AB
- 13.6. First Quality Enterprises, Inc.
- 13.7. Kao Corporation
- 13.8. Kimberly-Clark Corporation
- 13.9. Medline Industries, LP
- 13.10. Nobel Hygiene Pvt. Ltd.
- 13.11. Ontex Group NV

13.12. Procter & Gamble (P&G)

13.13. Unicharm Corporation (LIST NOT EXHAUSTIVE)

## **14. APPENDIX**

14.1. About Us and Services

14.2. Contact Us

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