

# Gift Card Market 2026

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## Abstracts

The Gift Card Market was valued at in and is anticipated to reach by , at a CAGR of 0.138 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Gift Card Market.

This report delivers a comprehensive overview of the Gift Card Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Gift Card Market. The Gift Card Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Gift Card Market Scope:

By Type

Open Loop

Closed Loop

By Product

E-Gift Cards

Physical Cards

#### By Distribution Channel

Retail Stores

Online Platforms

Others

#### By End-User

Retail

Restaurants

Entertainment

Travel

Others

#### Key Players

Blackhawk Network

InComm

Givex

National Gift Card Corp.

CashStar

Tango Card

Qwiksilver

SVS

Card Compliant

First Data(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Gift Card Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Gift Card Market. The Gift Card Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East &

Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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