

Geocoding and Reverse Geocoding Market - 2022

<https://marketpublishers.com/r/GD18D907C279EN.html>

Date: January 2025

Pages: 218

Price: US\$ 2,999.00 (Single User License)

ID: GD18D907C279EN

Abstracts

The Geocoding and Reverse Geocoding Market was valued at USD 12.3 billion in 2022 and is anticipated to reach by , at a CAGR of 0.133 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Geocoding and Reverse Geocoding Market.

This report delivers a comprehensive overview of the Geocoding and Reverse Geocoding Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Geocoding and Reverse Geocoding Market. The Geocoding and Reverse Geocoding Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

Geocoding and Reverse Geocoding Market Scope:

By Component

Software

Services

By Deployment

Cloud-Based

On-Premise

By End-User

Transportation and Logistics

Real Estate and Construction

Retail and E-commerce

Healthcare and Life Sciences

Banking, Financial Services and Insurance (BFSI)

Government and Public Sector

Others

Key Players

Google Maps Platform

HERE Technologies

Esri

Tom Tom

Mapbox

OpenStreetMap

Microsoft Bing Maps

SmartyStreets

Geocodio

MapQuest(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Geocoding and Reverse Geocoding Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Geocoding and Reverse Geocoding Market. The Geocoding and Reverse Geocoding Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Component
- 3.2. Snippet by Deployment
- 3.3. Snippet by End-User
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Driver
 - 4.1.1.1. The Growing Impact of Smart City Development Drive the Role of Geocoding Solutions
 - 4.1.1.2. Optimizing Fleet Operations and Cost Savings
 - 4.1.2. Restraints
 - 4.1.2.1. Higher Cost of GIS Solution
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Scenario Before COVID

- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY COMPONENT

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
 - 7.1.2. Market Attractiveness Index, By Component
- 7.2. Software*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Services

8. BY DEPLOYMENT

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
 - 8.1.2. Market Attractiveness Index, By Deployment
- 8.2. Cloud-Based*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. On-Premise

9. BY END-USER

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 9.1.2. Market Attractiveness Index, By End-User
- 9.2. Transportation and Logistics*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Real Estate and Construction
- 9.4. Retail and E-commerce
- 9.5. Healthcare and Life Sciences

9.6. Banking, Financial Services and Insurance (BFSI)

9.7. Government and Public Sector

9.8. Others

10. BY REGION

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

10.1.2. Market Attractiveness Index, By Region

10.2. North America

10.2.1. Introduction

10.2.2. Key Region-Specific Dynamics

10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment

10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.2.6.1. U.S.

10.2.6.2. Canada

10.2.6.3. Mexico

10.3. Europe

10.3.1. Introduction

10.3.2. Key Region-Specific Dynamics

10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment

10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.3.6.1. Germany

10.3.6.2. UK

10.3.6.3. France

10.3.6.4. Italy

10.3.6.5. Russia

10.3.6.6. Rest of Europe

10.4. South America

10.4.1. Introduction

10.4.2. Key Region-Specific Dynamics

10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment

10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

- 10.4.6.1. Brazil
- 10.4.6.2. Argentina
- 10.4.6.3. Rest of South America

10.5. Asia-Pacific

- 10.5.1. Introduction
- 10.5.2. Key Region-Specific Dynamics
- 10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
- 10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
- 10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.5.6.1. China
 - 10.5.6.2. India
 - 10.5.6.3. Japan
 - 10.5.6.4. Australia
 - 10.5.6.5. Rest of Asia-Pacific

10.6. Middle East and Africa

- 10.6.1. Introduction
- 10.6.2. Key Region-Specific Dynamics
- 10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
- 10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

11. COMPETITIVE LANDSCAPE

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Google Maps Platform*
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Recent Developments
- 12.2. HERE Technologies
- 12.3. Esri
- 12.4. Tom Tom
- 12.5. Mapbox

- 12.6. OpenStreetMap
- 12.7. Microsoft Bing Maps
- 12.8. SmartyStreets
- 12.9. Geocodio
- 12.10. MapQuest(*LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

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