

Gen AI in Automotive Market - 2024-2032

<https://marketpublishers.com/r/G1846554D651EN.html>

Date: October 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: G1846554D651EN

Abstracts

The Gen AI in Automotive Market was valued at US\$ 514.50 million in 2024 and is anticipated to reach US\$ 2,609.00 million by 2032, at a CAGR of 0.225 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Gen AI in Automotive Market.

This report delivers a comprehensive overview of the Gen AI in Automotive Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Gen AI in Automotive Market. The Gen AI in Automotive Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Gen AI in Automotive Market Scope:

By Component

Microprocessors

Graphics Processing Unit (GPU)

Field Programmable Gate Array (FPGA)

Memory And Storage Systems

Image Sensors

Biometric Scanners

Others

By System Type

Passenger Vehicles

Commercial Vehicles

By Technology

Deep Learning

Machine Learning

Computer Vision

Context-Aware Computing

Others

By Process

Signal Recognition

Image Recognition

Data Mining

Others

By Application

Vehicle Design & Manufacturing Optimization

Advanced Driver Assistance Systems (Adas)

Human - Machine Interface (HMIS)

Connected Car Technologies

Autonomous Driving Technologies

Other Applications

Key Players

Microsoft Corporation

Intel Corporation

Alphabet Inc.

Nvidia Corporation

International Business Machines Corporation

Qualcomm Inc.

Tesla, Inc

Amazon Web Services, Inc.

Accenture

Advanced Micro Devices, Inc. LIST NOT EXHAUSTIVE

Major Highlights

This report delivers a comprehensive overview of the Gen AI in Automotive Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Gen AI in Automotive Market. The Gen AI in Automotive Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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