

Frozen Poultry Meat Market - 2023-2031

<https://marketpublishers.com/r/FEBEF66138DFEN.html>

Date: November 2025

Pages: 220

Price: US\$ 2,999.00 (Single User License)

ID: FEBEF66138DFEN

Abstracts

The Frozen Poultry Meat Market was valued at US\$ 81.21 billion in 2023 and is anticipated to reach US\$ 122.75 billion by 2031, at a CAGR of 0.053 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Frozen Poultry Meat Market.

This report delivers a comprehensive overview of the Frozen Poultry Meat Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Frozen Poultry Meat Market. The Frozen Poultry Meat Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Frozen Poultry Meat Market Scope:

By Type of Poultry

Chicken

Turkey

Duck

Others

By Distribution Channel

Supermarket/Hypermarkets

Convenience Stores

E-Commerce

Others

By End-User

Household

Restaurants

Others

Key Players

Bachoco OK Foods

JBS S.A.

New Hope Liuhe Co., Ltd.

Sysco

Tyson Foods, Inc.

Koch Foods

PERDUE

Foster Farms

Sneha Group

Skylark Hatcheries Pvt. Ltd.

Major Highlights

This report delivers a comprehensive overview of the Frozen Poultry Meat Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Frozen Poultry Meat Market. The Frozen Poultry Meat Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the

latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet By Type of Poultry
- 3.2. Snippet by Distribution Channel
- 3.3. Snippet by End-User
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Increasing Demand for Protein-Rich Foods
 - 4.1.1.2. Convenience and Longer Shelf Life
 - 4.1.2. Restraints
 - 4.1.2.1. Perception of Quality
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TYPE OF POULTRY

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 7.1.2. Market Attractiveness Index, By Type of Poultry
- 7.2. Chicken*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Turkey
- 7.4. Duck
- 7.5. Others

8. BY DISTRIBUTION CHANNEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 8.1.2. Market Attractiveness Index, By Distribution Channel
- 8.2. Supermarket/Hypermarkets*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Convenience Stores
- 8.4. E-Commerce
- 8.5. Others

9. BY END-USER

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 9.1.2. Market Attractiveness Index, By End-User
- 9.2. Household*

- 9.2.1. Introduction
- 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Restaurants
- 9.4. Others

10. BY REGION

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 10.1.2. Market Attractiveness Index, By Region
- 10.2. North America
 - 10.2.1. Introduction
 - 10.2.2. Key Region-Specific Dynamics
 - 10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.2.6.1. U.S.
 - 10.2.6.2. Canada
 - 10.2.6.3. Mexico
- 10.3. Europe
 - 10.3.1. Introduction
 - 10.3.2. Key Region-Specific Dynamics
 - 10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.3.6.1. Germany
 - 10.3.6.2. UK
 - 10.3.6.3. France
 - 10.3.6.4. Italy
 - 10.3.6.5. Spain
 - 10.3.6.6. Rest of Europe
- 10.4. South America
 - 10.4.1. Introduction
 - 10.4.2. Key Region-Specific Dynamics
 - 10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

- 10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.4.6.1. Brazil
 - 10.4.6.2. Argentina
 - 10.4.6.3. Rest of South America
- 10.5. Asia-Pacific
 - 10.5.1. Introduction
 - 10.5.2. Key Region-Specific Dynamics
 - 10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.5.6.1. China
 - 10.5.6.2. India
 - 10.5.6.3. Japan
 - 10.5.6.4. Australia
 - 10.5.6.5. Rest of Asia-Pacific
- 10.6. Middle East and Africa
 - 10.6.1. Introduction
 - 10.6.2. Key Region-Specific Dynamics
 - 10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type of Poultry
 - 10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

11. COMPETITIVE LANDSCAPE

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Bachoco OK Foods*
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Key Developments
- 12.2. JBS S.A.
- 12.3. New Hope Liuhe Co., Ltd.
- 12.4. Sysco

- 12.5. Tyson Foods, Inc.
- 12.6. Koch Foods
- 12.7. PERDUE
- 12.8. Foster Farms
- 12.9. Sneha Group
- 12.10. Skylark Hatcheries Pvt. Ltd. (LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

I would like to order

Product name: Frozen Poultry Meat Market - 2023-2031

Product link: <https://marketpublishers.com/r/FEBEF66138DFEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEBEF66138DFEN.html>