

Flavored Tea Market - 2025-2030

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Abstracts

The Flavored Tea Market was valued at US\$ 3,521.52 million in 2025 and is anticipated to reach USD 4.7 billion by 2030, at a CAGR of 0.072 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Flavored Tea Market.

This report delivers a comprehensive overview of the Flavored Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Flavored Tea Market. The Flavored Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2030.

Flavored Tea Market Scope:

By Type

Loose Leaf Tea

CTC Tea

By Flavor

Fruits

Flowers

Herbs

Spices

By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

E-Commerce

Others

By End-User

Food and Beverage

Others

Key Players

Numi Inc

Unilever

Twining and Company Ltd.

Harney and Sons Fine Teas

Goodricke Group Ltd.

Golden tips Yea

Apeejay Surrendra Group

Tetley

Tata Global Beverages

Nestle

Major Highlights

This report delivers a comprehensive overview of the Flavored Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Flavored Tea Market. The Flavored Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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