

External Nasal Dilator Market - 2023-2031

<https://marketpublishers.com/r/EFE554BB3D3AEN.html>

Date: February 2025

Pages: 217

Price: US\$ 2,999.00 (Single User License)

ID: EFE554BB3D3AEN

Abstracts

The External Nasal Dilator Market was valued at US\$ 179.80 million in 2023 and is anticipated to reach US\$ 273.22 million by 2031, at a CAGR of 0.055 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the External Nasal Dilator Market.

This report delivers a comprehensive overview of the External Nasal Dilator Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding External Nasal Dilator Market. The External Nasal Dilator Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

External Nasal Dilator Market Scope:

By Application

Nasal Congestion

Snoring

Athletic Nasal Dilation

Sleep Apnea

Others

By Age Group

Adults

Pediatrics

By Sales Channel

Hospitals Pharmacies

Sports and Fitness Centers

Retail Pharmacies

Online Pharmacies

Others

Key Players

GlaxoSmithKline Plc

SleepRight

Health Right Products LLC

Walmart Inc

Airware Labs

Walgreen Co

SHREYAAS HEALTH CARE PVT LTD

Nasilator

Rhinomed Limited

McKeon Products, Inc

Major Highlights

This report delivers a comprehensive overview of the External Nasal Dilator Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding External Nasal Dilator Market. The External Nasal Dilator Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East &

Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for

navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product Type
- 3.2. Snippet by Application
- 3.3. Snippet by Age Group
- 3.4. Snippet by Sales Channel
- 3.5. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Growing Awareness of Snoring and Sleep Disorders
 - 4.1.1.2. Increased Demand from Athletes Nasal Dilation
 - 4.1.1.3. Technological Advancements in Healthcare
 - 4.1.2. Restraints
 - 4.1.2.1. The High Cost of Devices
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Unmet Needs
- 5.6. PESTEL Analysis
- 5.7. Patent Analysis
- 5.8. SWOT Analysis

6. COVID-19 ANALYSIS

6.1. Analysis of COVID-19

6.1.1. Scenario Before COVID

6.1.2. Scenario During COVID

6.1.3. Scenario Post COVID

6.2. Pricing Dynamics Amid COVID-19

6.3. Demand-Supply Spectrum

6.4. Government Initiatives Related to the Market During the Pandemic

6.5. Manufacturers Strategic Initiatives

6.6. Conclusion

7. BY PRODUCT TYPE

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

7.1.2. Market Attractiveness Index, By Product Type

8. ADHESIVE NASAL DILATOR*

8.1. Introduction

8.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Spring Nasal Dilator

8.4. Nasal Strips

8.5. Nasal Clips

9. BY APPLICATION

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.1.2. Market Attractiveness Index, By Application

9.2. Nasal Congestion*

9.2.1. Introduction

9.3. Snoring

9.4. Athletic Nasal Dilation

9.5. Sleep Apnea

9.6. Others

10. BY AGE GROUP

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group

10.1.2. Market Attractiveness Index, By Age Group

10.2. Adults*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Pediatrics

11. BY SALES CHANNEL

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

11.1.2. Market Attractiveness Index, By Sales Channel

11.2. Hospitals Pharmacies*

11.2.1. Introduction

11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

11.3. Sports and Fitness Centers

11.4. Retail Pharmacies

11.5. Online Pharmacies

11.6. Others

12. BY REGION

12.1. Introduction

12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

12.1.2. Market Attractiveness Index, By Region

12.2. North America

12.2.1. Introduction

12.2.2. Key Region-Specific Dynamics

12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group

12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.2.7.1. U.S.

12.2.7.2. Canada

12.2.7.3. Mexico

12.3. Europe

12.3.1. Introduction

12.3.2. Key Region-Specific Dynamics

12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group

12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.3.7.1. Germany

12.3.7.2. UK

12.3.7.3. France

12.3.7.4. Italy

12.3.7.5. Spain

12.3.7.6. Rest of Europe

12.4. South America

12.4.1. Introduction

12.4.2. Key Region-Specific Dynamics

12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group

12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.4.7.1. Brazil

12.4.7.2. Argentina

12.4.7.3. Rest of South America

12.5. Asia-Pacific

12.5.1. Introduction

12.5.2. Key Region-Specific Dynamics

12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group

12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.5.7.1. China

12.5.7.2. India

12.5.7.3. Japan

12.5.7.4. South Korea

12.5.7.5. Rest of Asia-Pacific

12.6. Middle East and Africa

- 12.6.1. Introduction
- 12.6.2. Key Region-Specific Dynamics
- 12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type
- 12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age Group
- 12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Sales Channel

13. COMPETITIVE LANDSCAPE

- 13.1. Competitive Scenario
- 13.2. Market Positioning/Share Analysis
- 13.3. Mergers and Acquisitions Analysis

14. COMPANY PROFILES

- 14.1. GlaxoSmithKline Plc *
 - 14.1.1. Company Overview
 - 14.1.2. Product Portfolio & Description
 - 14.1.3. Financial Overview
 - 14.1.4. Key Developments
- 14.2. SleepRight
- 14.3. Health Right Products LLC
- 14.4. Walmart Inc
- 14.5. Airware Labs
- 14.6. Walgreen Co
- 14.7. SHREYAAS HEALTH CARE PVT LTD
- 14.8. Nasilator
- 14.9. Rhinomed Limited
- 14.10. McKeon Products, Inc (LIST NOT EXHAUSTIVE)

15. APPENDIX

- 15.1. About Us and Services
- 15.2. Contact Us

I would like to order

Product name: External Nasal Dilator Market - 2023-2031

Product link: <https://marketpublishers.com/r/EFE554BB3D3AEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EFE554BB3D3AEN.html>