

Europe Sports Nutrition Market - 2024-2032

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Abstracts

The Europe Sports Nutrition Market was valued at US\$ 13.02 billion in 2024 and is anticipated to reach US\$ 27.84 billion by 2032, at a CAGR of 0.1072 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Europe Sports Nutrition Market.

This report delivers a comprehensive overview of the Europe Sports Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Europe Sports Nutrition Market. The Europe Sports Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Europe Sports Nutrition Market Scope:

By Product Type

Protein-based Products

Non-protein Products

Specialized Products

Detox Supplements

Others

By Form

Powders

Ready-to-Drink Beverages

Capsules and Tablets

Gummies

Others

By End-user

Athletes and Fitness Enthusiasts

Elderly Population

Recreational Users

Others

By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Pharmacies

Online Retail

Others

By Application

Pre-workout

Post-workout

General Wellness

Weight Management

Medical Nutrition

Others

By Consumer Group

Children

Adults

Geriatric

Key Players

THG PLC

Nestle

Glanbia plc

Hormel Foods Corporation

OTE SPORTS LTD.

POST HOLDINGS, INC.

Konzept Nutrition GmbH

Sports Supplements Limited t/a Bulk

NUTRICHEM DIAT + PHARMA GMBH

NOW Foods

MusclePharm

Major Highlights

This report delivers a comprehensive overview of the Europe Sports Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Europe Sports Nutrition Market. The Europe Sports Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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