

Europe Brain Supplements Market - 2024-2032

<https://marketpublishers.com/r/EAD039180F69EN.html>

Date: December 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: EAD039180F69EN

Abstracts

The Europe Brain Supplements Market was valued at US\$ 2.96 billion in 2024 and is anticipated to reach US\$ 6.76 billion by 2032, at a CAGR of 0.1087 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Europe Brain Supplements Market.

This report delivers a comprehensive overview of the Europe Brain Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Europe Brain Supplements Market. The Europe Brain Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Europe Brain Supplements Market Scope:

By Product

Herbal Extracts

Vitamins & Minerals

Natural Molecules

Others

By Form

Powders

Bars

Capsules and Tablets

Gummies

Others

By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Pharmacies

Online Retail

Others

By Application

Memory Enhancement

Mood & Depression

Attention & Focus

Longevity & Aging

Sleep & Recovery

Anxiety

Others

By Consumer Group

Children

Adults

Geriatric

Key Players

THG PLC

NATURAL ORGANICS INC.

Swanson Health Products Europe

Vitabiotics Ltd.

NOW Foods

Onnit Labs, Inc.

Quincy Bioscience

Life Extension

Pure Encapsulations

Nutravita

Healthspan

Major Highlights

This report delivers a comprehensive overview of the Europe Brain Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Europe Brain Supplements Market. The Europe Brain Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned

to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet By Product
- 3.2. Snippet By Form
- 3.3. Snippet By Distribution Channel
- 3.4. Snippet By Application
- 3.5. Snippet By Consumer Group
- 3.6. Snippet By Country

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising Mental Health Awareness
 - 4.1.2. Restraints
 - 4.1.2.1. Lack of scientific validation and clinical proof
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

6. BY PRODUCT

- 6.1. Introduction

- 6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
- 6.1.2. Market Attractiveness Index, By Product
- 6.2. Herbal Extracts*
 - 6.2.1. Introduction
 - 6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
 - 6.2.3. Ginseng
 - 6.2.4. Ginkgo Biloba
 - 6.2.5. Curcumin
 - 6.2.6. Lions Mane
 - 6.2.7. Others
- 6.3. Vitamins & Minerals
 - 6.3.1. Vitamin B
 - 6.3.2. Vitamin C & E
 - 6.3.3. Others
- 6.4. Natural Molecules
 - 6.4.1. Acetyl-L-Carnitine
 - 6.4.2. Alpha GPC
 - 6.4.3. Citicoline
 - 6.4.4. DHA
 - 6.4.5. Others
- 6.5. Others

7. BY FORM

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 7.1.2. Market Attractiveness Index, By Form
- 7.2. Powders*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Bars
- 7.4. Capsules and Tablets
- 7.5. Gummies
- 7.6. Others

8. BY DISTRIBUTION CHANNEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

- 8.1.2. Market Attractiveness Index, By Distribution Channel
- 8.2. Supermarkets/Hypermarkets*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Specialty Stores
- 8.4. Pharmacies
- 8.5. Online Retail
- 8.6. Others

9. BY APPLICATION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 9.1.2. Market Attractiveness Index, By Application
- 9.2. Memory Enhancement*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Mood & Depression
- 9.4. Attention & Focus
- 9.5. Longevity & Aging
- 9.6. Sleep & Recovery
- 9.7. Anxiety
- 9.8. Others

10. BY CONSUMER GROUP

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
 - 10.1.2. Market Attractiveness Index, By Consumer Group
- 10.2. Children*
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Adults
- 10.4. Geriatric

11. COUNTRY

- 11.1. Europe
 - 11.1.1. Introduction

- 11.1.2. Key Country-Specific Dynamics
- 11.1.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product
- 11.1.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 11.1.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.1.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 11.1.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
- 11.1.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.1.8.1. Germany
 - 11.1.8.2. UK
 - 11.1.8.3. France
 - 11.1.8.4. Italy
 - 11.1.8.5. Spain
 - 11.1.8.6. Rest of Europe

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. THG PLC*
 - 13.1.1. Company Overview
 - 13.1.2. Product Portfolio and Description
 - 13.1.3. Financial Overview
 - 13.1.4. Key Developments
- 13.2. NATURAL ORGANICS INC.
- 13.3. Swanson Health Products Europe
- 13.4. Vitabiotics Ltd.
- 13.5. NOW Foods
- 13.6. Onnit Labs, Inc.
- 13.7. NOW Foods
- 13.8. Quincy Bioscience
- 13.9. Life Extension
- 13.10. Pure Encapsulations
- 13.11. Nutravita
- 13.12. Healthspan (*LIST NOT EXHAUSTIVE)

14. APPENDIX

14.1. About Us and Services

14.2. Contact Us

I would like to order

Product name: Europe Brain Supplements Market - 2024-2032

Product link: <https://marketpublishers.com/r/EAD039180F69EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EAD039180F69EN.html>