

Digital Transformation Market - 2024-2030

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Abstracts

The Digital Transformation Market was valued at US\$ 910 billion in 2024 and is anticipated to reach US\$ 3035.5 billion by 2030, at a CAGR of 0.23 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Digital Transformation Market.

This report delivers a comprehensive overview of the Digital Transformation Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Digital Transformation Market. The Digital Transformation Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2030.

Digital Transformation Market Scope:

By Component

Solution

Services

By Deployment Model

On-Premise

Cloud

By Technology

Industrial Robotics

Internet of Things

3D Printing/Additive Manufacturing

Advanced Human Machine Interface

Big Data and Analytics

Machine Learning

Artificial Intelligence

Others

By Organization Size

Small and Medium Enterprises (SMEs)

Large Enterprises

By End-User

Banking Financial Services and Insurance (BFSI)

Healthcare

Telecommunication and IT

Automotive

Education

Retail and Consumer Goods

Media and Entertainment

Manufacturing

Government

Others

Key Players

Microsoft

IBM

SAP SE

Oracle

Google

Cognizant

Hewlett Packard Enterprise Development LP

Adobe

Accenture

HCL Technologies Limited

Major Highlights

This report delivers a comprehensive overview of the Digital Transformation Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Digital Transformation Market. The Digital Transformation Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Component
- 3.2. Snippet by Deployment Model
- 3.3. Snippet by Technology
- 3.4. Snippet by Organization Size
- 3.5. Snippet by End-User
- 3.6. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. 5G and IoT Contribute to the Advancement of Digital Transformation
 - 4.1.1.2. Growing Usage of Mobile Devices and Apps
 - 4.1.2. Restraints
 - 4.1.2.1. Lack of Data Privacy and Security Concerns
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY COMPONENT

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
 - 7.1.2. Market Attractiveness Index, By Component
- 7.2. Solution*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Services

8. BY DEPLOYMENT MODEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model
 - 8.1.2. Market Attractiveness Index, By Deployment Model
- 8.2. On-Premise*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Cloud

9. BY TECHNOLOGY

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
 - 9.1.2. Market Attractiveness Index, By Technology
- 9.2. Industrial Robotics*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Internet of Things
- 9.4. 3D Printing/Additive Manufacturing

- 9.5. Advanced Human Machine Interface
- 9.6. Big Data and Analytics
- 9.7. Machine Learning
- 9.8. Artificial Intelligence
- 9.9. Others

10. BY ORGANIZATION SIZE

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size
 - 10.1.2. Market Attractiveness Index, By Organization Size
- 10.2. Small and Medium Enterprises (SMEs)*
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Large Enterprises

11. BY END-USER

- 11.1. Introduction
 - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.1.2. Market Attractiveness Index, By End-User
- 11.2. Banking Financial Services and Insurance (BFSI)*
 - 11.2.1. Introduction
 - 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 11.3. Healthcare
- 11.4. Telecommunication and IT
- 11.5. Automotive
- 11.6. Education
- 11.7. Retail and Consumer Goods
- 11.8. Media and Entertainment
- 11.9. Manufacturing
- 11.10. Government
- 11.11. Others

12. BY REGION

- 12.1. Introduction
 - 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 12.1.2. Market Attractiveness Index, By Region

12.2. North America

12.2.1. Introduction

12.2.2. Key Region-Specific Dynamics

12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model

12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size

12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.2.8.1. U.S.

12.2.8.2. Canada

12.2.8.3. Mexico

12.3. Europe

12.3.1. Introduction

12.3.2. Key Region-Specific Dynamics

12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model

12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size

12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.3.8.1. Germany

12.3.8.2. UK

12.3.8.3. France

12.3.8.4. Italy

12.3.8.5. Russia

12.3.8.6. Rest of Europe

12.4. South America

12.4.1. Introduction

12.4.2. Key Region-Specific Dynamics

12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model

12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size

12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.4.8.1. Brazil

12.4.8.2. Argentina

12.4.8.3. Rest of South America

12.5. Asia-Pacific

12.5.1. Introduction

12.5.2. Key Region-Specific Dynamics

12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model

12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size

12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.5.8.1. China

12.5.8.2. India

12.5.8.3. Japan

12.5.8.4. Australia

12.5.8.5. Rest of Asia-Pacific

12.6. Middle East and Africa

12.6.1. Introduction

12.6.2. Key Region-Specific Dynamics

12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment Model

12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Organization Size

12.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

13. COMPETITIVE LANDSCAPE

13.1. Competitive Scenario

13.2. Market Positioning/Share Analysis

13.3. Mergers and Acquisitions Analysis

14. COMPANY PROFILES

14.1. Microsoft*

14.1.1. Company Overview

14.1.2. Product Portfolio and Description

14.1.3. Financial Overview

14.1.4. Key Developments

14.2. IBM

14.3. SAP SE

14.4. Oracle

- 14.5. Google
- 14.6. Cognizant
- 14.7. Hewlett Packard Enterprise Development LP
- 14.8. Adobe
- 14.9. Accenture
- 14.10. HCL Technologies Limited (LIST NOT EXHAUSTIVE)

15. APPENDIX

- 15.1. About Us and Services
- 15.2. Contact Us

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