

Digital Inks Market - 2026-2035

<https://marketpublishers.com/r/D15DDC1F8A01EN.html>

Date: June 2026

Pages: 38

Price: US\$ 3,400.00 (Single User License)

ID: D15DDC1F8A01EN

Abstracts

Digital Inks Market reached US\$ 4.35 Billion in 2025 and is expected to reach US\$ 8.9 billion by 2035, growing with a CAGR of 7.40% during the forecast period 2026-2035.

The Digital Inks Market emerges as a key focus in DataM Intelligence latest in-depth analysis, where seasoned researchers harness advanced data analytics and strategic foresight to deliver unparalleled market intelligence. This insightful report meticulously explores the competitive landscape, profiling key players and their forward-thinking innovations in product development, pricing strategies, financial metrics, and global expansion initiatives. By uncovering the driving forces, market dynamics, and disruptive trends shaping the future, this research equips industry stakeholders with the actionable insights needed to make informed decisions in an increasingly dynamic and competitive environment.

A Digital Inks Market is a data-driven software solution that collects, integrates, analyzes, and visualizes customer data across various touchpoints to generate actionable insights. These platforms help businesses understand customer behaviors, preferences, and purchasing patterns in real time, enabling personalized marketing, enhanced customer engagement, and data-driven decision-making.

By Ink Type

Solvent-Based Inks*

Water-Based Inks

Oil-Based Inks

Latex Inks

Others

By Curing Type

Conventional Drying Inks*

UV-Curable Inks

LED UV-Curable Inks

Electron Beam-Curable Inks

Oxidative Drying Inks

Others

By VOC Level

Zero VOC Inks*

Low VOC Inks

High VOC Inks

By Bio-Based Content

Bio-Based Inks*

Non-Bio-Based Inks

By Printing Technology

Inkjet Printing*

Electrophotography Printing

Digital Textile Printing

Digital Label Printing

Digital Packaging Printing

Others

By Resin Type

Acrylic*

Polyurethane

Polyamide

Nitrocellulose

Epoxy

Polyester

Others

By Application/Use Case

Packaging*

Labels and Tags

Commercial Printing

Publications

Decorative Printing

Textile Printing

Security Printing

Industrial Printing

Others

By Substrate

Paper and Paperboard*

Plastics and Films

Textile

Glass and Ceramics

Metal

Wood

Others

By End-Use Industry

Food and Beverages *

Pharmaceuticals

Personal Care and Cosmetics

Consumer Goods

Publishing and Commercial Printing

Textiles and Apparel

Electronics

Automotive

Industrial Goods

Others

Regional Analysis for Digital Inks Market:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

This Report Covers:

Go-to-market Strategy.

Neutral perspective on the market performance.

Development trends, competitive landscape analysis, supply side analysis, demand side analysis, year-on-year growth, competitive benchmarking, vendor identification, and other significant analysis, as well as development status.

Customized regional/country reports as per request and country level analysis.

Potential & niche segments and regions exhibiting promising growth covered.

Analysis of Market Size (historical and forecast), Total Addressable Market (TAM), Serviceable Available Market (SAM), Serviceable Obtainable Market (SOM), Market Growth, Technological Trends, Market Share, Market Dynamics, Competitive Landscape and Major Players (Innovators, Start-ups, Laggard, and Pioneer).

Research Process:

Both primary and secondary data sources have been used in the global Digital Inks Market research report. During the research process, a wide range of industry-affecting factors are examined, including governmental regulations, market conditions, competitive levels, historical data, market situation, technological advancements, upcoming developments, in related businesses, as well as market volatility, prospects, potential barriers, and challenges.

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Data
 - 1.1.1. Secondary Data
 - 1.1.2. Primary Data
 - 1.1.3. CAGR Analysis
- 1.2. Market Size Estimation Methodology
 - 1.2.1. Bottom-Up Approach
 - 1.2.2. Top-Down Approach
- 1.3. Market Breakdown & Data Triangulation
- 1.4. Research Assumptions
- 1.5. Limitations

2. DEFINITION AND OVERVIEW

- 2.1. Study Objectives
- 2.2. Market Definition
- 2.3. Market Scope
- 2.4. Stakeholder Analysis
- 2.5. Currency Considered
- 2.6. Study Period

3. EXECUTIVE SUMMARY

- 3.1. Key Takeaways
- 3.2. Top To Bottom Analysis
- 3.3. Market Share Analysis
- 3.4. Data Points from Key Primary Interviews
- 3.5. Data Points from Key Secondary Databases
- 3.6. Market Snapshot
- 3.7. Geographical Snapshot

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Acceleration of Short-Run, Variable Data and Personalized Digital Printing

Demand

4.1.1.2. Rising Brand Shift Toward Low-VOC, Low-Migration and Sustainable Ink

4.1.1.3. Expansion of Digital Packaging, Label, Textile and Industrial Inkjet

Applications

4.1.2. Restraints

4.1.2.1. High Formulation Complexity and Printhead Compatibility Challenges Across Digital Printing Platforms

4.1.2.2. Raw Material Price Volatility and Supply Risk Across Pigments, Resins, Solvents and Specialty Additives

4.1.3. Impact Analysis - Drivers and Restraints

4.1.4. Opportunity

4.1.4.1. Growing Demand for Water-Based, Latex and Bio-Based Digital Inks in Sustainable Packaging and Textile Printing

4.1.4.2. Expansion of Application-Specific Digital Ink Systems for Flexible Packaging, Security Printing, Decor and Industrial Substrates

4.1.5. Trends

4.1.5.1. Shift Toward OEM-Validated Ink Systems with Integrated Color Management and Print Workflow Optimization

4.1.5.2. Increasing Adoption of UV, LED UV and Low-Energy Curing Inks for High-Speed Digital Production Environments

4.1.6. Challenges

5. INDUSTRY ANALYSIS

5.1. Porter's Five Force Analysis

5.2. Political Factors

5.3. Social Factors

5.3.1. Rising Consumer Preference for Personalized Packaging, Customized Labels and On-Demand Printed Brand Experiences

5.3.2. Growing Sustainability Awareness Driving Brand Migration Toward Low-VOC, Water-Based and Cleaner Digital Ink Formulations

5.3.3. Expansion of Digital Textile Customization, Fast Fashion Print Cycles and Small-Batch Apparel Production

5.4. Economic Factors

5.4.1. Cost Advantage of Plate-Free Digital Printing for Short Runs, Variable Data Jobs and Faster Design Turnarounds

5.4.2. Growth in Packaging, Labels, Textiles and Industrial Printing Creating Scalable Demand for Digital Ink Consumption

5.4.3. Raw Material Price Volatility Across Pigments, Resins, Solvents and Additives

Affecting Ink Manufacturer Margins

5.5. Geopolitical Factors

5.6. Supply/Value Chain Analysis

5.7. Pricing Analysis

5.8. Regulatory Analysis

5.9. Technology Landscape

5.10. Innovation & R&D Trends

5.11. Sustainability and ESG Analysis

5.12. Risk Avoidance Model

5.13. Go-To-Market (GTM) Strategy

5.14. BCG Matrix

5.15. Business Models Analysis

5.16. Demand-Supply Gap

5.17. Risk Mitigation Framework

5.18. Compliance Roadmap

5.19. Strategic Implications

5.20. Emerging Opportunities

5.21. Adoption Trends

5.22. Disruption Analysis

5.23. DMI Opinion

6. BY INK TYPE

6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type

6.1.2. Market Attractiveness Index, By Ink Type

6.2. Solvent-Based Inks*

6.2.1. Introduction

6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

6.3. Water-Based Inks

6.4. Oil-Based Inks

6.5. Latex Inks

6.6. Others

7. BY CURING TYPE

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type

7.1.2. Market Attractiveness Index, By Curing Type

7.2. Conventional Drying Inks*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. UV-Curable Inks

7.4. LED UV-Curable Inks

7.5. Electron Beam-Curable Inks

7.6. Oxidative Drying Inks

7.7. Others

8. BY VOC LEVEL

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level

8.1.2. Market Attractiveness Index, By VOC Level

8.2. Zero VOC Inks*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Low VOC Inks

8.4. High VOC Inks

9. BY BIO-BASED CONTENT

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content

9.1.2. Market Attractiveness Index, By Bio-Based Content

9.2. Bio-Based Inks*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Non-Bio-Based Inks

10. BY PRINTING TECHNOLOGY

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology

10.1.2. Market Attractiveness Index, By Printing Technology

10.2. Inkjet Printing*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Electrophotography Printing

- 10.4. Digital Textile Printing
- 10.5. Digital Label Printing
- 10.6. Digital Packaging Printing
- 10.7. Others

11. BY RESIN TYPE

- 11.1. Introduction
 - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
 - 11.1.2. Market Attractiveness Index, By Resin Type
- 11.2. Acrylic*
 - 11.2.1. Introduction
 - 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 11.3. Polyurethane
- 11.4. Polyamide
- 11.5. Nitrocellulose
- 11.6. Epoxy
- 11.7. Polyester
- 11.8. Others

12. BY APPLICATION/USE CASE

- 12.1. Introduction
 - 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
 - 12.1.2. Market Attractiveness Index, By Application/Use Case
- 12.2. Packaging*
 - 12.2.1. Introduction
 - 12.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 12.3. Labels and Tags
- 12.4. Commercial Printing
- 12.5. Publications
- 12.6. Decorative Printing
- 12.7. Textile Printing
- 12.8. Security Printing
- 12.9. Industrial Printing
- 12.10. Others

13. BY SUBSTRATE

13.1. Introduction

13.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate

13.1.2. Market Attractiveness Index, By Substrate

13.2. Paper and Paperboard*

13.2.1. Introduction

13.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

13.3. Plastics and Films

13.4. Textile

13.5. Glass and Ceramics

13.6. Metal

13.7. Wood

13.8. Others

14. BY END-USE INDUSTRY

14.1. Introduction

14.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry

14.1.2. Market Attractiveness Index, By End-Use Industry

14.2. Food and Beverages *

14.2.1. Introduction

14.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

14.3. Pharmaceuticals

14.4. Personal Care and Cosmetics

14.5. Consumer Goods

14.6. Publishing and Commercial Printing

14.7. Textiles and Apparel

14.8. Electronics

14.9. Automotive

14.10. Industrial Goods

14.11. Others

15. BY REGION

15.1. Introduction

15.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

15.1.2. Market Attractiveness Index, By Region

15.2. North America*

15.2.1. Introduction

15.2.2. Key Region-Specific Dynamics

- 15.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type
- 15.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type
- 15.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level
- 15.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content
- 15.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
- 15.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
- 15.2.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
- 15.2.10. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate
- 15.2.11. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry
- 15.2.12. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 15.2.12.1. U.S.
 - 15.2.12.2. Canada
 - 15.2.12.3. Mexico

15.3. Europe

- 15.3.1. Introduction
- 15.3.2. Key Region-Specific Dynamics
- 15.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type
- 15.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type
- 15.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level
- 15.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content
- 15.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
- 15.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
- 15.3.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
- 15.3.10. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate
- 15.3.11. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry
- 15.3.12. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 15.3.12.1. Germany
 - 15.3.12.2. UK
 - 15.3.12.3. France
 - 15.3.12.4. Russia
 - 15.3.12.5. Spain
 - 15.3.12.6. Italy
 - 15.3.12.7. Poland
 - 15.3.12.8. Rest of Europe

15.4. Latin America

- 15.4.1. Introduction
- 15.4.2. Key Region-Specific Dynamics
- 15.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type
- 15.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type

- 15.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level
- 15.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content
- 15.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
- 15.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
- 15.4.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
- 15.4.10. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate
- 15.4.11. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry
- 15.4.12. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 15.4.12.1. Brazil
 - 15.4.12.2. Argentina
 - 15.4.12.3. Rest of Latin America
- 15.5. Asia-Pacific
 - 15.5.1. Introduction
 - 15.5.2. Key Region-Specific Dynamics
 - 15.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type
 - 15.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type
 - 15.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level
 - 15.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content
 - 15.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
 - 15.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
 - 15.5.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
 - 15.5.10. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate
 - 15.5.11. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry
 - 15.5.12. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 15.5.12.1. China
 - 15.5.12.2. India
 - 15.5.12.3. Japan
 - 15.5.12.4. Australia
 - 15.5.12.5. South Korea
 - 15.5.12.6. Indonesia
 - 15.5.12.7. Malaysia
 - 15.5.12.8. Rest of Asia-Pacific
- 15.6. Middle East and Africa
 - 15.6.1. Introduction
 - 15.6.2. Key Region-Specific Dynamics
 - 15.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ink Type
 - 15.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Curing Type
 - 15.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By VOC Level
 - 15.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Bio-Based Content

- 15.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
- 15.6.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Resin Type
- 15.6.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application/Use Case
- 15.6.10. Market Size Analysis and Y-o-Y Growth Analysis (%), By Substrate
- 15.6.11. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-Use Industry
- 15.6.12. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 15.6.12.1. UAE
 - 15.6.12.2. Saudi Arabia
 - 15.6.12.3. South Africa
 - 15.6.12.4. Israel
 - 15.6.12.5. Turkiye
 - 15.6.12.6. Rest of Middle East and Africa

16. COMPETITIVE LANDSCAPE

- 16.1. Competitive Scenario
- 16.2. Market Share Analysis - Global
- 16.3. Market Share Analysis - North America
- 16.4. Market Share Analysis - Europe
- 16.5. Market Share Analysis - Asia-Pacific
- 16.6. Mergers and Acquisitions Analysis
- 16.7. Partner Identification Analysis
- 16.8. Investment & Funding Landscape
- 16.9. Strategic Alliances & Innovation Pipeline

17. COMPANY PROFILES

- 17.1. DIC Corporation*
 - 17.1.1. Company Overview
 - 17.1.2. Product Portfolio and Description
 - 17.1.3. Revenue Analysis
 - 17.1.4. Pricing Analysis
 - 17.1.5. SWOT Analysis
 - 17.1.6. Recent Developments
 - 17.1.6.1. Major Deals
 - 17.1.6.2. M&A
 - 17.1.6.3. Collaboration
 - 17.1.6.4. Acquisition
 - 17.1.6.5. Joint Ventures

- 17.1.6.6. Innovations
- 17.1.7. Recent News
 - 17.1.7.1. Events
 - 17.1.7.2. Conferences
 - 17.1.7.3. Symposiums
 - 17.1.7.4. Webinars
- 17.2. SAKATA INX CORPORATION
- 17.3. artience Co., Ltd.
- 17.4. Siegwerk Druckfarben AG & Co. KGaA
- 17.5. Flint Group
- 17.6. Agfa-Gevaert Group
- 17.7. FUJIFILM Corporation
- 17.8. Nazdar Company
- 17.9. Marabu GmbH & Co. KG
- 17.10. DuPont
- 17.11. Seiko Epson Corporation
- 17.12. HP Inc.
- 17.13. Electronics For Imaging, Inc.
- 17.14. Kornit Digital Ltd.
- 17.15. Archroma LIST NOT EXHAUSTIVE

18. APPENDIX

- 18.1. About Us and Services
- 18.2. Contact Us

I would like to order

Product name: Digital Inks Market - 2026-2035

Product link: <https://marketpublishers.com/r/D15DDC1F8A01EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D15DDC1F8A01EN.html>