

Diet and Nutrition Apps Market - 2024-2033

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Abstracts

The Diet and Nutrition Apps Market was valued at US\$ 2.76 billion in 2024 and is anticipated to reach US\$ 9.58 billion by 2033, at a CAGR of 0.143 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Diet and Nutrition Apps Market.

This report delivers a comprehensive overview of the Diet and Nutrition Apps Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Diet and Nutrition Apps Market. The Diet and Nutrition Apps Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2033.

Diet and Nutrition Apps Market Scope:

By Type

Nutrition Tracking Apps

Activity Tracking Apps

Social Platform Apps

Meal Planning Apps

Calorie Counting Apps

Weight Loss/Gain Tracking Apps

Others

By Service

Paid

Free

By Platform

Android

iOS

Others

By Device

Smartphones

Tablets

Wearable Devices

By Age

Adults

Teenagers

Senior Citizens

By End-User

Hospitals

Fitness Centers

Homecare Settings

Others

Key Players

Lifesum AB

MyNetDiary Inc.

PlateJoy LLC

Noom, Inc.

SPOKIN, INC.

Ovia Health

MyFitnessPal, Inc.

FitNow, Inc.

Cronometer

YAZIO.

Fatsecret.

WW International, Inc. LIST NOT EXHAUSTIVE

Major Highlights

This report delivers a comprehensive overview of the Diet and Nutrition Apps Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Diet and Nutrition Apps Market. The Diet and Nutrition Apps Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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