

# Decorative Paints and Coatings Market 2026

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## Abstracts

The Decorative Paints and Coatings Market was valued at in and is anticipated to reach by , at a CAGR of 0.06 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Decorative Paints and Coatings Market.

This report delivers a comprehensive overview of the Decorative Paints and Coatings Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Decorative Paints and Coatings Market. The Decorative Paints and Coatings Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Decorative Paints and Coatings Market Scope:

By Application

Non-Residential

Residential

Automotive

Marine

Manufacturing

Others

### By Type

Solvent-Based

Water-Based

Others (UV Coatings, Powder Coatings)

### By Product Type

Enamel

Primer

Emulsion

Wood Coating

Others (Thinners, Distemper, Lusters)

### By Resin Type

Alkyd

Polyurethane

Acrylic

Others (Epoxy)

## Key Players

PPG Industries Inc.

BASF SE

Nippon Paint Holdings Co. Ltd.

Masco Corporation

Axalta Coating Systems Ltd.

Akzo Nobel N.V.

RPM International Inc.

Jotun A/S

Kansai Paint Co. Ltd.

The Sherwin-Williams Company

## Major Highlights

This report delivers a comprehensive overview of the Decorative Paints and Coatings Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Decorative Paints and Coatings Market. The Decorative Paints and Coatings Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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