

# CBD-Infused Beverages Market - 2023-2031

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## Abstracts

The CBD-Infused Beverages Market was valued at US\$ 3.1 billion in 2023 and is anticipated to reach US\$ 4.6 billion by 2031, at a CAGR of 0.0506 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the CBD-Infused Beverages Market.

This report delivers a comprehensive overview of the CBD-Infused Beverages Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding CBD-Infused Beverages Market. The CBD-Infused Beverages Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

CBD-Infused Beverages Market Scope:

By Ingredient Type

CBD Isolate

Broad-Spectrum CBD

Full-Spectrum CBD

## Water-Soluble CBD

### By Product

CBD-Infused Soft Drinks

CBD-Infused Alcoholic Beverages

CBD-Infused Tea & Coffee

CBD-Infused Sports & Functional Drinks

CBD-Infused Water

Other

### By Grade

Pharmaceutical Grade

Food Grade

### By Packaging Type

Cans

Bottles

Tetra Paks

Others

### By Distribution Channel

Convenience Stores

Specialty Stores

Bars and Restaurants

Online Retail

## Key Players

Canopy Growth Corporation

Tilray Brands, Inc.

Truss CBD USA

CANN SOCIAL TONICS

Aurora Cannabis Inc.

The Clean Beverage Co.

New Age Beverages Corporation

Cannara Biotech Inc.

Dixie Brands Inc.

Curaleaf Holdings Inc

## Major Highlights

This report delivers a comprehensive overview of the CBD-Infused Beverages Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding CBD-Infused Beverages Market. The CBD-Infused Beverages Market size, estimates, and forecasts are

provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

#### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies



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