

Candy Market - 2025-2033

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Abstracts

The Candy Market was valued at USD 68.5 billion in 2025 and is anticipated to reach USD 85.3 billion by 2033, at a CAGR of 0.032 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Candy Market.

This report delivers a comprehensive overview of the Candy Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Candy Market. The Candy Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

Candy Market Scope:

By Type

Chocolate Candy

Non-Chocolate Candy

By Distribution Channel

Supermarket/Hypermarket

Convenience Stores

Specialty Stores

Online Retailers

Others

Key Players

Perfetti Van Melle Group B.V.

Mondelez International, Inc.,

Mars, Incorporated

Haribo GmbH & Co. KG

Nestle S.A.

The Hershey Company

Ferrero Group

Cloetta Ab

Grupo Arcor

DeMet's Candy Co(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Candy Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Candy Market. The Candy Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for

2025–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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